

**SAN FRANCISCO BAY RESTORATION AUTHORITY**

**DRAFT SCHEDULE OF TASKS, GOVERNING BOARD DECISIONS & DEADLINES THROUGH JUNE 2016 ELECTION** (rev. 4-15-15)

NOTES: 1. EXCLUDES CAMPAIGN ACTIVITIES EXCEPT AS EXPRESSLY NOTED. 2. ALL TASKS WILL BE UNDERTAKEN IN CLOSE CONSULTATION WITH INTERESTED PARTIES

TOPIC	QUARTER AND CALENDAR YEAR					
	Q2 2015 Governing Board Mtgs.: Apr. 22 & June 24	Q3 2015 Governing Board Mtg.: Sept. 16	Q4 2015 Governing Board Mtg.: Nov. 18	Q1 2016 Governing Board Mtgs.: TBD	Q2 2016 Governing Board Mtgs.: TBD	
<b>FUNDRAISING</b> - Co. ballot costs - Polling - Outside counsel & technical advisors - Filing fees	<b>Apr. 22</b> GB meeting: analyze outcomes of March-April poll  <b>After</b> Gov. Bd.'s April 22 decision whether to focus on a bond or parcel tax, secure funding for ballot costs, polling, appropriate outside counsel and technical advisors, and filing fees.	<b>Sept. 16</b> GB meeting: select window for Q4 Restoration Authority tracking poll, authorize expenditure, select polling consultants, ID GB members for designing poll.  <b>If</b> a bond measure is still an option, then by <b>Sept. 1</b> , funds for bond counsel and municipal bond advisors must be in ABAG's Restoration Authority account. Alternatively, funding for parcel tax advisors must be available by Oct. 1 <b>Funds</b> for a pre-resolution tracking poll must be in ABAG's Restoration Authority account by Oct. 1.	<b>Nov. 1:</b> To support Nov. 18 GB decision to move forward with June 2016 measure, need commitments of funding to cover ballot costs and for filing fees, if any. (Form of "commitment" TBD.)  <b>Conduct</b> and analyze outcomes of tracking poll.  <b>Nov. 1:</b> To support Nov. 18 GB decision to move forward with June 2016 measure, need analysis of outcomes of Q4 poll.			
<b>POLLING</b> - Benchmark - Tracking	<b>Apr. 22</b> GB meeting: analyze outcomes of March-April poll	<b>Sept. 16</b> GB meeting: select window for Q4 Restoration Authority tracking poll, authorize expenditure, select polling consultants, ID GB members for designing poll.	<b>Nov. 1:</b> To support Nov. 18 GB decision to move forward with June 2016 measure, need analysis of outcomes of Q4 poll.			
<b>REVENUE MEASURE</b> -Revenue-raising mechanism -Expenditure plan -Resolutions	<b>Pursue</b> AB 746 to facilitate either a parcel tax measure or a bond measure. <b>Begin</b> updating expenditure plan and list of potentially eligible projects. <b>Evaluate</b> pros and cons of June vs. Nov. 2016 ballot. <b>Engage</b> and manage outside counsel and technical advisors--needs will vary depending upon whether RA has decided to pursue parcel tax or bond measure. <b>April 22</b> GB meeting: Confirm or revise major terms of ballot measure and ID any terms requiring further investigation, and select June 2016 or Nov. 2016 ballot.	<b>Assemble</b> all info needed for Nov. 18 decision whether to put measure on June 2016 ballot. <b>Inform</b> GB about key advice from outside counsel and technical advisors. Complete draft updates to expenditure plan  <b>Sept. 16:</b> Approve or provide feedback to staff regarding draft modifications to expenditure plan and list of potentially eligible projects.  <b>If</b> pursuit of a bond measure is still an option, outside bond counsel and municipal finance advisors should be under contract and developing advice as needed.	<b>Tentative suggested deadline for the Restoration Authority to adopt ballot measure resolutions is January 6. This deadline would leave the rest of January and all of February to secure all Board of Supervisors' resolutions or county administrative actions in time for the estimated March 11 county ballot measure filing deadline. It may be better for the Restoration Authority to adopt the resos before the holidays, either at its Nov. 18 meeting or at a special meeting in December.</b>	[Following adoption of ballot measure resolutions by Governing Board, campaign by others begins.]  <b>Ensure</b> that county Boards of Supervisors and staff take all steps needed to file measure by March 11 (estimated filing deadline)  <b>June 7 election</b>		[Campaign by others.]
<b>BALLOT ACCESS</b> -Coordination among counties -SFBRA relations -with each county -County election charges	<b>Pursue</b> AB 746 to extend SB279. <b>Develop</b> & provide the GB a schedule and strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments.  <b>June 24</b> GB meeting: Direct staff to implement strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments.	<b>Pursue</b> AB 746 to extend SB279. <b>Implement</b> strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments.  <b>Nov. 18:</b> Determine whether ballot access costs and other arrangements with counties are suitable for continuing to work toward a 2016 ballot measure.  <b>Nov. 1:</b> To support Nov. 18 GB decision to move forward with June 2016 measure, need reasonable certainty about ballot access arrangements, costs and funding.	<b>Implement</b> strategy for sustaining prior agreements with Counties and adjusting to any pertinent new developments.			
<b>OUTREACH, EDUCATION &amp; COMMUNICATION</b> -Ed. Program by others -Key leaders -Advisory Cmte.	<b>Update</b> Advisory Cmte. & deploy for outreach and feedback. <b>Conduct</b> public education program <b>Contact</b> key leaders and report on responses; report on feedback from Advisory Cmte. outreach.	<b>Update</b> Advisory Cmte. & deploy for outreach and feedback <b>Conduct</b> public education program	<b>Update</b> Advisory Cmte. & deploy for outreach and feedback.  <b>Nov. 18:</b> Determine whether support by key leaders and others warrants continuing work toward a 2016 ballot measure.  <b>Nov. 1:</b> To support Nov. 18 GB decision to move forward with June 2016 measure, need reasonable certainty about support by key leaders.	<b>Update</b> Advisory Cmte. & deploy for outreach and feedback.		
<b>ADMINISTRATION</b> -Pre- and post-election	<b>Pursue</b> AB 746 to extend sunset date of SFBRA and modify eligibility criteria for Chair.	<b>Pursue</b> AB 746 to extend sunset date of SFBRA and modify eligibility criteria for Chair.  <b>Review</b> post-enactment administrative needs and confirm or modify strategy to meet those needs (e.g., Restoration Authority to hire staff or enter into JPA, etc.).  <b>Prepare</b> and post financial statement for FY14/15.  <b>Sept. 16:</b> Approve financial statement for FY 14/15.	<b>Nov. 18:</b> Identify preferred and alternative options for arrangements for administering revenue pursuant to a revenue measure.  <b>Nov. 1:</b> To support Nov. 18 decision to move forward with June 2016 measure, need reasonable certainty about post-election administrative structure and funding to support decision to move forward.	<b>Begin</b> refining plans for post-election administration		<b>Refine</b> plans for post-election administration