











































































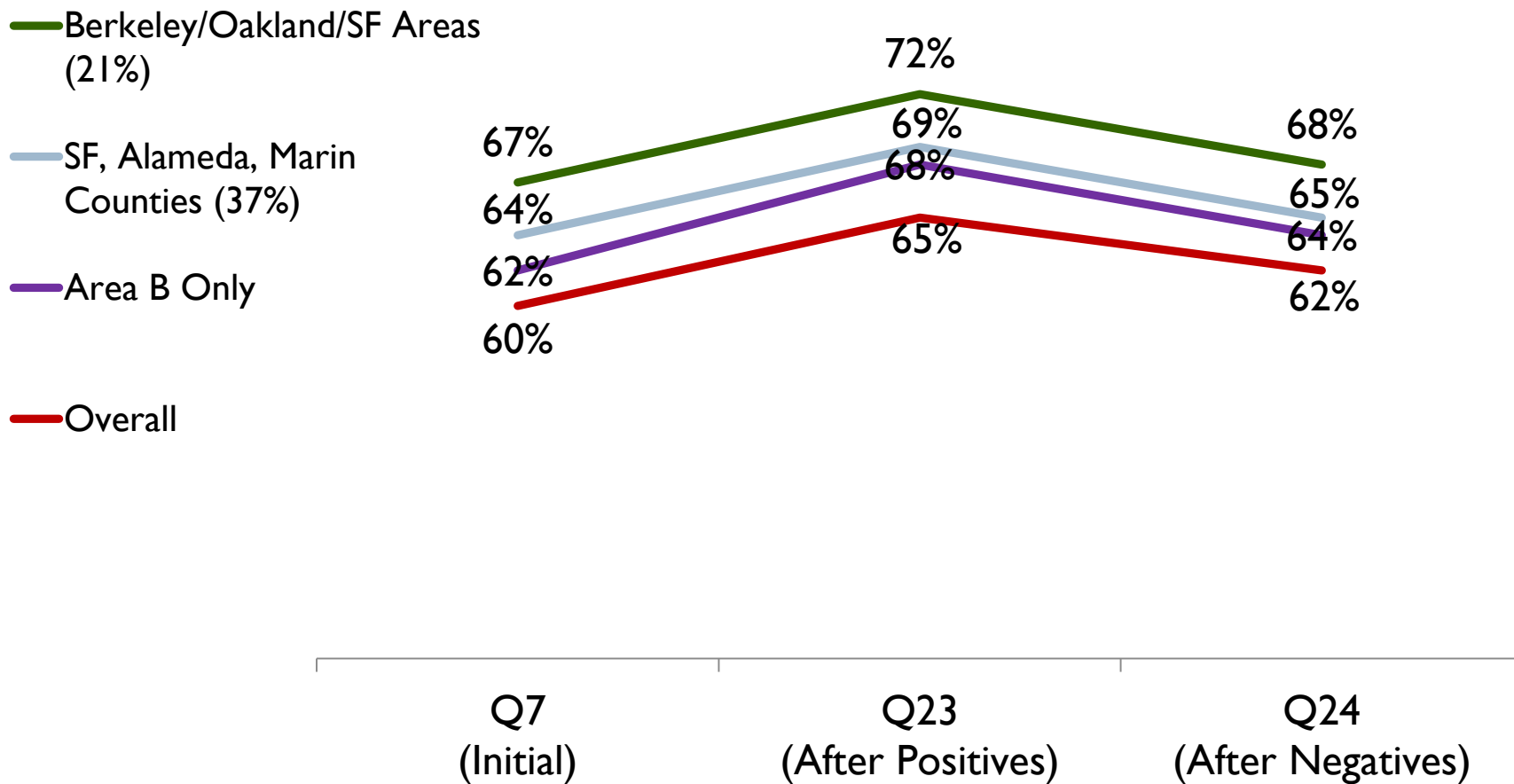






# Limiting the geographic scope has only a small impact on the likely vote

## Total Yes + Lean Yes



# Conclusions / Recommendations

- ▶ While support for a measure does not quite reach two-thirds today, the hesitancy is likely due to economic conditions not lack of willingness to support the projects.
- ▶ An early education campaign is not likely to make a significant difference in support, but if a measure is placed on the ballot some cohesive campaign effort is recommended.
- ▶ The high turnout November 2012 election should not be discarded as an option for a measure.
- ▶ The next nine months should include:
  - ▶ An evaluation of the ability to raise private campaign funds
  - ▶ Stakeholder outreach to gain support from local elected officials and other opinion leaders
  - ▶ A poll next spring to identify change in support after possible changes in economic environment