



# Governing Board

## SUMMARY MINUTES

Wednesday, April 28, 2010  
12:00 p.m. to 2:00 p.m.

Meeting Location:  
California State Coastal Conservancy  
1330 Broadway, 11<sup>th</sup> Floor Conference Room  
Oakland, California 94612

For additional information, please contact:  
Clerk of the Governing Board, (510) 464 7910

Agenda and attachments available at:  
[www.sfbayrestore.org](http://www.sfbayrestore.org)

### 1. Call to Order

Sam Schuchat, Chair, called the meeting to order at about 12:11 p.m.

### 2. Roll Call

Frederick Castro, Clerk, reported that four of seven members were present. A quorum of the Governing Board was present.

Present were Sam Schuchat, Charles McGlashan, John Sutter, Phil Ting. Absent were Dave Cortese, Rosanne Foust, and John Gioia.

### 3. Public Comment

There was no public comment.

Ken Moy, Legal Counsel, informed the Chair that the senior staff members of the Association of Bay Area Governments regret their absence due to conflicting schedules. Henry Gardner, Executive Director, was in transit back from an out-of-state conference.

### 4. Announcements

There were no announcements.

**5. Approval of Summary Minutes of January 27, 2010**

A motion to approve the summary minutes of the Governing Board meeting on January 27, 2010, was made by Sutter and seconded by McGlashan. The motion passed unanimously.

**6. Organizational Matters**

**A. Report on Selection of Public Opinion Polling/Research Firm**

McGlashan reported that the Subcommittee on the Selection of the Polling Committee met and selected FM3 to conduct the public opinion polling for the Authority. Schuchat reported that 17 applications were received and five were reviewed by the Subcommittee. Moy stated that a consultant contract will be drafted to include a scope of work which will be reviewed by staff and FM3. Sutter commented on the importance of having a firm with experience in polling regarding state bonds and other funding sources.

**B. Report and Action on the San Francisco Bay Improvement Act of 2010 (Speier)**

Sam Schuchat, Executive Officer, California State Coastal Conservancy, reported on the San Francisco Bay Improvement Act of 2010 sponsored by Congresswoman Jackie Speier which has the support of many non-governmental organizations. He stated that the revenue the Act would provide for restoration projects in the San Francisco Bay Area would be up to \$100 million annually for ten years.

Members discussed the interface between the Bay Program Advisory Committee suggested by Act and the Authority; Gioia and Judy Kelly, Director, San Francisco Estuary Partnership, testifying in support of the Act; opposition to the Act; requesting that the Chair serve on the committee suggested by the Act.

Stephen Knight, Political Director, SaveTheBay, recommended that the Authority support the Act and described the Authority's role to leverage funds and its interaction with the SFEP, EPA, the Coastal Conservancy and ABAG.

A motion to support the San Francisco Bay Improvement Act of 2010 and to direct staff to send a letter of support to the bill sponsor was made by McGlashan and seconded by Ting. The motion passed unanimously.

**C. Report on Legislation Changes to AB 2954**

Sam Schuchat, Executive Officer, California State Coastal Conservancy, reported on AB 2103 (Hill) that would amend AB 2954 to clarify ballot initiatives, i.e., that a ballot initiative in the nine-county Bay Area will need a two-thirds or majority aggregate vote in the nine counties to pass. He reported on meetings with the bill sponsor to discuss other fixes to AB 2954.

Members discussed the likely support and opposition to the bill; voting thresholds; rules on word count with regards to local Registrars; and further efforts to clarify AB 2954.

**D. Report on the Advisory Committee—Completion of Formation**

Moira McEnespy, Deputy Program Manager, San Francisco Bay Area Program, California State Coastal Conservancy, reported on the status of completing the formation of the Advisory Committee.

Members discussed the Advisory Committee membership as described in the legislation; the need for membership to reflect regional diversity; the deadline for forming the Advisory Committee; the role of the Advisory Committee in regards to the public opinion polling; the selection of a Advisory Committee chair; and providing a briefing to newly appointed Advisory Committee members.

Members set a deadline of June 1 to have any additional nominations submitted and discussed having the Subcommittee on the Advisory Committee meet to consider additional appointments to the Advisory Committee.

**7. Adjournment**

Castro will mail business cards to Governing Board members.

Moy informed the Governing Board of communications from the Federal Patent and Trademark Office regarding the Authority's logo.

The Governing Board meeting adjourned at 12:35 p.m.

The next Governing Board meeting is on July 28, 2010.

Submitted by the Clerk of the Governing Board  
July 12, 2010

Approved by the Governing Board  
July 28, 2010