

SFBRA_PHASE I PROPOSAL RANKING							
RANK	FIRM	LOCATION	RFP SENT	REVIEWER	REVIEWER	REVIEWER	TOTAL
				J KELLY	P Trigueros	M. McEnespy	
13	Delixus	Concord, CA		60	53	68	181
<b>1</b>	<b>EMC/SCI</b>	<b>Oakland, CA</b>	X	<b>93</b>	<b>89</b>	<b>97</b>	<b>279</b>
14	ETC Institute	Kansas		56	54	67	177
<b>3</b>	<b>FM3</b>	<b>Oakland, CA</b>	X	<b>87</b>	<b>92</b>	<b>89</b>	<b>268</b>
<b>2</b>	<b>Godbe Research</b>	<b>San Mateo, CA</b>	X	<b>87</b>	<b>93</b>	<b>95</b>	<b>275</b>
<b>4</b>	<b>Goodwin Simon</b>	<b>Oakland, CA</b>		<b>86</b>	<b>91</b>	<b>82</b>	<b>259</b>
15	ICF (Jones&Stokes)/Bartle Wells	Oakland, CA	B/W	42	41	77	160
7	Lake Reserch Partners	Berkeley, CA	X	75	73	87	235
16	Market Dimensions	Canada??		47	47	51	145
12	National Research Center	Boulder, CO		61	55	78	194
10	New England Research	Middlebury, VT		74	69	72	215
14	Opinion Research Corporation	Seattle, WA		64	60	53	177
6	Probolsky	Laguna Hills, CA		86	87	73	246
11	Responsive Management	Harrisonburg, VA		70	59	72	201
8	SA/Opinion Research	San Francisco		79	62	80	221
<b>5</b>	<b>Tulchin Research</b>	<b>San Jose</b>	X	<b>83</b>	<b>85</b>	<b>85</b>	<b>253</b>
9	UC Riverside	Riverside		69	64	84	217