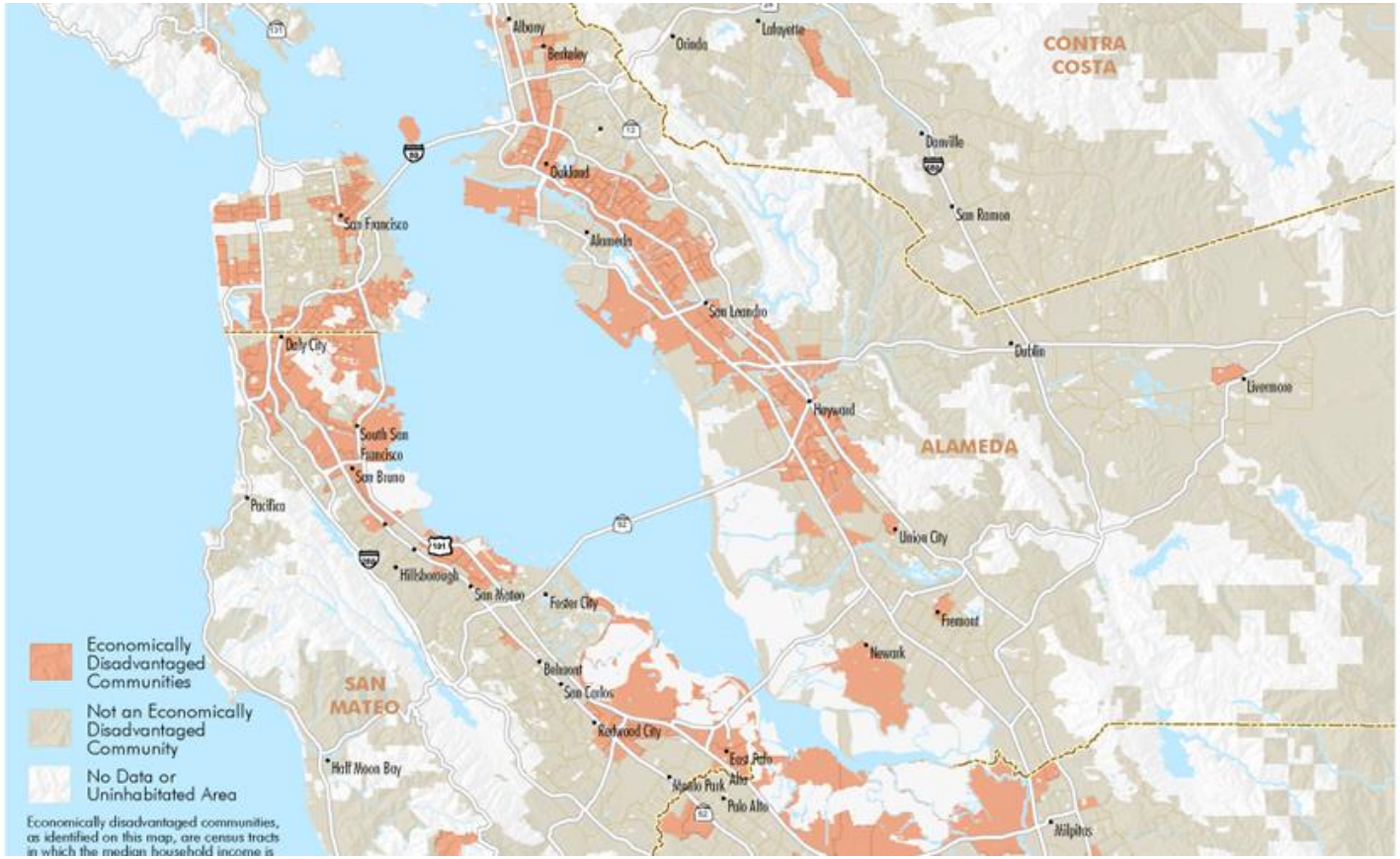
RECOMMENDATIONS FOR IMPLEMENTING MEASURE AA IN A MANNER THAT BENEFITS ECONOMICALLY DISADVANTAGED COMMUNITIES

Dr. Ana M. Alvarez
Vice-Chair Advisory Committee

July 17, 2020 Governing Board Meeting



WHY?

Shoreline flooding will **affect communities differently**

Low-income and marginalized communities may have more difficulty preparing for, responding to, or recovering from a flood.

These communities are disproportionately exposed to hazardous or toxic substances, which may be mobilized by flood waters.

Economically Disadvantaged Communities by Census Tract

San Francisco Bay Restoration Authority

Measure AA

"The Authority shall give priority to projects that… Benefit economically disadvantaged communities,"

Grant Guidelines

Provides definition + why

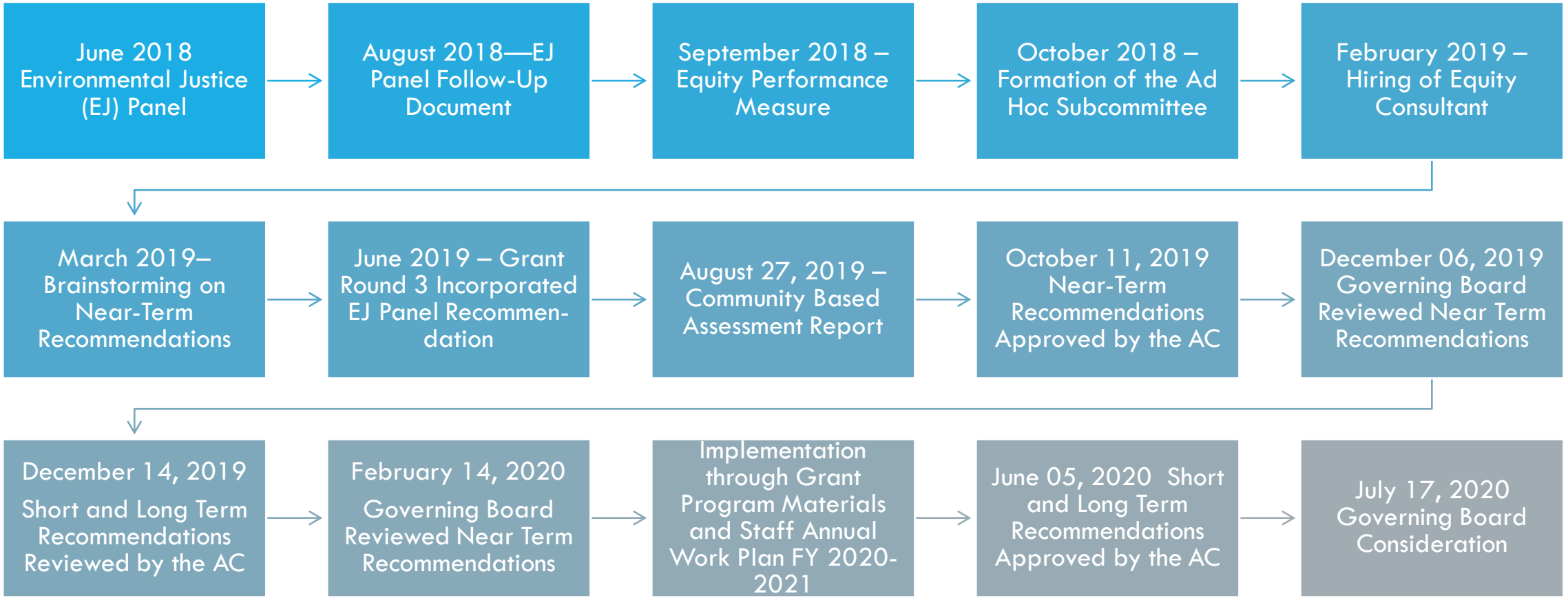
"A proposed project's ability to provide benefits to these communities will be judged on the basis of the (1) direct involvement and support of local community groups; (2) a demonstrated track record working within communities; (3) the use of proven strategies to increase relevance of messaging and outreach; and (4) the ability to alleviate multiple stressors within communities, including, but not limited to, addressing the need for additional recreational amenities, resilience to climate change, reductions in pollution burden, greater civic engagement, and enhanced leadership development opportunities.

FORMULATING RECOMMENDATIONS

ADVISORY COMMITTEE'S AD HOC SUBCOMMITTEE

Dr. Ana M. Alvarez (Lead) **Deputy General Manager, East Bay Regional Park District**		**Mike Mielke** **Vice President, Silico Valley Leadership Group**
Myla Ablog **Sole Proprietor, Environmental Consultant**		Anne Morkill SF Bay National Wildlife Refuge Complex Manager, U.S. Fish & Wildlife Service
Letitia Grenier **Resilient Landscapes Program Director, San Francisco Estuary Institute**		Marina Psaros Principal, Corovai
Zahra Kelly **Director of Public Advocacy, Nature in the City**		Ana Maria Ruiz General Manager, Midpeninsula Regional Open Space District
Shin-Roei Lee **Board Director, Chinese American Environmental Professional Association**		Luisa Valiela U.S. Environmental Protection Agency
David Lewis **Executive Director, Save the Bay**		Diane Williams Health Educator, Planting Justice
Sally Lieber **President Cardea, Center for Women**		

BACKGROUND


June 2018 Environmental Justice (EJ) Panel
August 2018—EJ Panel Follow-Up Document
September 2018 – Equity Performance Measure
October 2018 – Formation of the Ad Hoc Subcommittee
February 2019 – Hiring of Equity Consultant
March 2019– Brainstorming on Near-Term Recommendations
June 2019 – Grant Round 3 Incorporated EJ Panel Recommen-dation
August 27, 2019 – Community Based Assessment Report
October 11, 2019 Near-Term Recommendations Approved by the AC
December 06, 2019 Governing Board Reviewed Near Term Recommendations
December 14, 2019 Short and Long Term Recommendations Reviewed by the AC
February 14, 2020 Governing Board Reviewed Near Term Recommendations
Implementation through Grant Program Materials and Staff Annual Work Plan FY 2020-2021
June 05, 2020 Short and Long Term Recommendations Approved by the AC
July 17, 2020 Governing Board Consideration
YOU ARE HERE

Soliciting Voices & Engagement

Environmental Justice Panel

Community Based Assessment

External Agencies/Organizations

Greenlining Institute

APEN

Portland Metro Parks

Advisory Committee, Ad-Hoc Subcommittee, and Authority Staff

AC Brain-storming

Ad-Hoc Meeting Discussions

Impact/ Feasibility Exercise

Online Survey

Screen for Mission

01

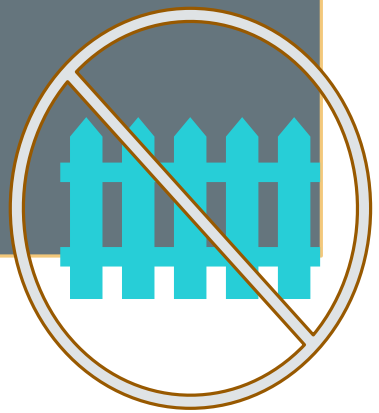
Create Guiding Pathway

02

Foster Healthy Relationships

03

Remove Barriers



IMPACT

10 NEAR TERM RECOMMENDATIONS

6-12 months

67% Implementation Phase

Annual Work Plan FY 20-21

Grant Program Materials

CREATE GUIDING PATHWAY

- 1.1 Adopt Guiding Principles of Trust
- 1.3 Conduct community outreach workshops for prospective applicants
- 1.7 Create a competitive proposal template
- 1.8 Create an application checklist

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan

FOSTER HEALTHY RELATIONSHIPS

1.2. Allow for a Letter of Inquiry

1.5 Visit EDC Communities

1.6 Examine compensation for community

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan

02

Foster Meaningful Engagement

REMOVE BARRIERS

- 1.4 Amend scoring criteria in benefit of EDCs
- 1.9 Simplify language and phrasing
- 1.10 Enter all projects in EcoAtlas

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan

10 SHORT-TERM RECOMMENDATIONS

1 to 2 years

50% Implementation Phase

Rec. Annual Work Plan FY 20-21

Rec. Grant Program Materials

2 LONGER TERM RECOMMENDATIONS

3 to 5 years

None in Implementation Phase

CREATE GUIDING PATHWAY

2.1 Seek diverse representation in governance structure

2.3 Create 2nd application track for CBOs

3.2 Leverage AA funds to support existing work by EDCs

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan

FOSTER HEALTHY RELATIONSHIPS

- 2.2 Integrate community reps in grant processes
- 2.7 Require/encourage applicants to engage EDCs
- 2.8 Recognize CBO expertise + community-led processes
- 2.10 Leverage trust through community gatekeepers

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan

02

Foster Meaningful Engagement

REMOVE BARRIERS

- 2.4 Extend technical assistance
- 2.5 Leverage capacity
- 2.6 Extend project planning assistance
- 2.9 Reevaluate budgets to build-in true costs for meaningful community engagement
- 3.1 Establish a communications strategy

Incorporated in the Grant Program Materials

Incorporated in the 2020-21 Annual Staff Workplan

THANK YOU