

San Francisco Bay Restoration Authority
Advisory Committee Meeting

1:30 - 4:00 p.m.
March 9, 2011

State Coastal Conservancy
1330 Broadway, Room 1101
Oakland, CA

Agenda

- I. Welcome and self-introductions (Sam Schuchat, All) (5 min.)
- II. Meeting context and objectives (Sam Schuchat)(5 min.)
- III. Results of August 2010 public opinion survey (David Metz, All) (30 min.)
- IV. Summary of required and permissible components in parcel tax measures (Melanie Denninger)(5 min.)
- V. Workshop to obtain advice and feedback on ballot measure components to be tested in spring 2011 public opinion survey (60-80 min.)
 - A. Outcome of Governing Board's January 26 discussion of parcel tax measure components and further advice requested of Advisory Committee (John Gioia)
 - B. Facilitated discussion to provide advice and feedback on provisions/sections of draft ballot measure (Mary Selkirk, John Gioia, All)
 1. Specificity regarding use of funds—*E.g., should the ballot measure identify general purposes, geographic areas or specific projects for use of revenue raised?*
 2. Key provisions—*Any concepts besides use of funds, geographic scope and parcel tax rate that you think are critical to incorporate in the ballot measure*
 3. Geographic scope—*E.g., should the measure be put before all voters in all nine counties or before some geographic subset of voters?*
 4. Parcel tax rate—*E.g., should the rate be different for parcels of varying sizes and uses?*
 - C. Summary of Advisory Committee advice (John Gioia)
- VI. Next steps and possible roles for Advisory Committee (Sam Schuchat)(10 min.)