



Governing Board

MEETING AGENDA

Wednesday, March 19, 2014
1:00 p.m. to 3:00 p.m.

Meeting Location:
California State Coastal Conservancy
1330 Broadway, 11th Floor Conference Room
Oakland, California 94612

For additional information, please contact:
Clerk of the Governing Board, (510) 464-7900

Agenda and attachments available at:
www.sfbayrestore.org

The Governing Board may take action on any item on this agenda.

1. Call to Order

Vice Chair John Gioia, Supervisor, County of Contra Costa County, will call the meeting to order.

2. Roll Call

3. Public Comments

4. Announcements

5. Approval of Summary Minutes of February 26, 2014

Action

Attachment: Summary Minutes for February 26, 2014

6. Vice Chair's Report

Information

Gioia

A. Appreciation for Service of Outgoing Chair Sam Schuchat

B. Status of Appointment of New Chair and New Member

C. Advisory Committee Meeting Scheduled for April

D. Status of Education Program

E. Date and Location of April Joint Venture Wetland Tour

7. Financial Accounts for the Restoration Authority

Action

Kenneth Moy, Legal Counsel, Association of Bay Area Governments

Attachment: Moy memo dated March 11, 2014; Resolution 4; Resolution 5

8. Report on Status of Ballot Advisors and Work Products

Information

Moy

Attachment: Moy memo dated March 14, 2014

9. Report on Ballot Measure Resolution and Appointment of Ballot Measure Committee

Action

Sam Schuchat, Executive Officer, California State Coastal Conservancy

Attachment: Schuchat memo dated March 13, 2014

10. Report on Provisions of Ballot Measure: Focus on Geographic Area and Exemptions

Information

Schuchat

Attachment:

11. Report on Draft Expenditure Plan: Examples of Possible Eligible Projects

Information

Amy Hutzel, Program Director, California State Coastal Conservancy

Attachment: Hutzel memo dated March 13, 2014; Attachment 1: Expenditure Plan;

Attachment 2: Citizens Committee Complete Refuge; Attachment 3: Berman; Attachment 4: Project Examples

12. Report and Possible Action on Joint Powers Agreement with State Coastal Conservancy and Association of Bay Area Governments

Action

Hutzel

Attachment: Resolution 6

13. Report on Ballot Access—Update

Information

Dave Pine, Supervisor, County of San Mateo

Attachment:

14. Report on Grant Operations

Action

Pine

15. Report on Tracking Poll

Action

Schuchat

Attachment: McDowell memo dated March 11, 2014

16. Additional Appointment to Advisory Committee

Action

Hutzel

Attachment: Hutzel memo dated March 12, 2014; Advisory Committee List

17. Adjournment

Next meeting is on April 23, 2014, 1:00 p.m. to 3:00 p.m.

Agenda submitted by the Clerk of the Governing Board:
March 13, 2014

Agenda posted:
March 14, 2014

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Governing Board

SUMMARY MINUTES (DRAFT)

Wednesday, February 26, 2014

1:00 p.m. to 3:00 p.m.

Meeting Location:

1330 Broadway, 11th Floor Conference Room
Oakland, California

For additional information, please contact:
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:
www.sfbayrestore.org

1. Call to Order

Samuel Schuchat, Chair, called the meeting to order at about 1:05 p.m.

2. Roll Call

Frederick Castro, Clerk, reported that five members were present. A quorum of the Governing Board was present.

Present were Samuel Schuchat, Keith Caldwell, John Gioia, Dave Pine, John Sutter.

Absent was Rosanne Foust.

Present were Supervisor Cindy Chavez as a member of the public; Kenneth Moy (ABAG); Karen McDowell (San Francisco Estuary Partnership); Amy Roach, Amy Hutzler and Melanie Denninger (California State Coastal Conservancy).

3. Public Comments

There were no public comments.

4. Announcements

There were no announcements.

5. Approval of Summary Minutes of January 29, 2014

Schuchat recognized a motion by Caldwell and a second by Sutter to approve the summary minutes of the Governing Board meeting on January 29, 2014. There was no discussion. The motion passed unanimously.

Ayes: Schuchat, Caldwell, Gioia, Pine, Sutter.

Nays: None.

Absent: Foust.

6. Chair's Report

A. Orientations for New Advisory Committee Appointees

Schuchat reported on his discussions with newly appointed Advisory Committee members Jordan Wellwood, Josh Collins, and Casey Fromson.

B. Coordination with Potential Related Ballot Measures

Schuchat reported on his discussions with other entities, including the Midpeninsula Regional Open Space District and the Santa Clara County Open Space Authority, which have plans or are considering related ballot measures in 2014.

C. New Information from County Election Officials

Schuchat reported on updates from county election officials related to a ballot measure in the November election. Santa Clara County election officials have indicated that they are not expecting to require up-front costs related to placing a ballot measure.

Members discussed unique costs related to placing a measure on the ballot.

7. Report on Need for April Governing Board Meeting and Other Schedule Updates

Schuchat reported on schedule updates, decisions that need to be made leading to the placement of a ballot measure, and the need for an April meeting of the Governing Board.

Members discussed the cost estimate of \$2 million from election officials.

Schuchat recognized a motion by Pine and a second by Gioia to add an April meeting, which takes the place of a June meeting, to the Governing Board's meeting schedule for 2014. There was no discussion. The motion passed unanimously.

Ayes: Schuchat, Caldwell, Gioia, Pine, Sutter.

Nays: None.

Absent: Foust.

8. Report on January 2014 Polling by Private Parties

Patrick Band, Save The Bay, and Barry Barnes, TBWB, reported on key findings from a recent survey conducted by Fairbank, Maslin, Maullin, Metz & Associates (FM3) and Public Opinion Strategies (POS) to assess opinions about the San Francisco Bay and reactions to a potential regional measure to fund Bay restoration.

Members discussed the key finds from the recent survey and the likelihood for a Bay restoration measure to win approval from voters in November with substantial public education efforts.

9. Report on Fundraising for Ballot Access, Ballot Advisors, and Tracking Poll

Dave Pine, Supervisor, County of San Mateo, reported on fundraising for ballot access, ballot advisor, and tracking poll.

Members discussed support from foundations and fundraising champions; obtaining and opinion regarding use of 501(c)(3) monies for elections; labor support.

Ken Moy, ABAG Legal Counsel, reported on the agreement by the Director of the ABAG Finance Authority for Non-profit Corporations (ABAG FAN) to request ABAG FAN board approval of a no-interest loan to cover the costs incurred by the ballot advisors and pollsters until the Restoration Authority obtains donations to reimburse the Finance Authority, or to convert the loan to a grant if the Restoration Authority is unable to raise sufficient funds to repay the loan.

Schuchat recognized a motion by Sutter and a second by Gioia to submit a request to the ABAG Finance Authority for Non-profit Corporations (ABAG FAN) for a no-interest loan of up to \$85,000 to cover the costs incurred by the ballot advisors and pollsters, to provide suitable assurances as requested by ABAG FAN as reported in the staff report, and to authorize the Chair to negotiate and execute an agreement between the Restoration Authority and ABAG FAN to obtain and repay the loan, or to convert the loan to a grant. There was no discussion. The motion passed unanimously.

Ayes: Schuchat, Caldwell, Gioia, Pine, Sutter.

Nays: None.

Absent: Foust.

10. Report on Outreach by Governing Board Members

Members reported on their continuing outreach activities.

11. Report on External Communications

Schuchat and Band reported on the coordination of external communications and reviewed documents related to Media Inquiry Process and Media Talking Points developed by Save The Bay in consultation with the Coastal Conservancy and ABAG staff members.

Members reviewed the guidance documents and discussed the status of the joint powers agreement.

12. Adjournment

The Governing Board meeting adjourned at about 2:30 p.m.

Next meeting is on March 26, 2014, 1:00 p.m. to 3:00 p.m.

Submitted by the Clerk of the Governing Board:
March 11, 2014

Approved by the Governing Board:
TBD



To: Governing Board, San Francisco Bay Restoration Authority
Fr: Kenneth Moy, Legal Counsel
Dt: March 11, 2014
Re: Establishment of Bank Account

At the request of the Governing Board, ABAG is establishing:

- o a bank account for the San Francisco Bay Restoration Authority (Authority), and
- o a brokerage account to receive and sell any donation of securities.

ABAG recommends establishing a checking account with Bank of the West, ABAG's bank. It requires a resolution from the Governing Board authorizing the filing of an account signature card with Bank of the West to establish an interest bearing checking account in the name of the Authority. ABAG will make a recommendation regarding a trading company and/or investment firm prior to the Governing Board's meeting on March 19. Any trading company or investment firm will also require a resolution from the Governing Board authorizing the filing of an account signature card with it to establish a securities trading account in the name of the Authority.

Per ABAG's procedures, all draws on the checking account and all transactions under the trading account require two signatures. The Treasurer recommends that the following positions (with incumbents in parenthesis) within ABAG be authorized to sign off on such transactions: Finance Director (Herbert Pike), Assistant Finance Director (Susan Hsieh), Executive Director (Ezra Rapport) and Deputy Executive Director (Brad Paul). The signature cards also allow for creation of additional checking or trading accounts, which will only be done upon request by, and notice to, the Governing Board and for changes in the signatories in the event the incumbent to a particular position changes.

Recommendation: Adoption of Resolution 004 authorizing the opening of a checking account with Bank of the West and Resolution 005 authorizing the opening of a trading account with a company or firm to be named, both in the name of the Authority.

Cc: Herbert Pike
Ezra Rapport

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Resolution 4

Authorizing Establishment of Checking Account with Bank of the West

Whereas, the San Francisco Bay Restoration Authority (Authority) was created as a regional public entity pursuant to the San Francisco Bay Restoration Authority Act at California Government Code Sections 66700, et seq. (Act); and

Whereas, pursuant to the Act, the Authority may use staff provided by ABAG to perform functions on behalf of the Authority; and

Whereas, ABAG has offered, and the Governing Board has accepted, appointment of ABAG's Finance Director as the Treasurer of the Authority and the incumbent for that position is Herbert Pike; and

Whereas, pursuant to the Act, the Authority may deposit or invest moneys of the Authority in banks or financial institutions in the state; and

Whereas, Pike has recommended that ABAG's Executive Director (incumbent, Ezra Rapport), Deputy Executive Director, (incumbent, Brad Paul) and the Assistant Finance Director of ABAG [incumbent, Chui Mun Hsieh (Susan)] be signatories on the Authority's bank account.

Resolution 4

Authorizing Establishment of Checking Account with Bank of the West

Now Therefore Be It Resolved, that the Governing Board of the San Francisco Bay Restoration Authority hereby:

- A. The Treasurer of the San Francisco Bay Restoration Authority is authorized to open and maintain the account(s) with Bank of the West as reflected in the Bank's signature card submitted with this resolution and pursuant to the terms and conditions of said signature card and Deposit Account Disclosure.
- B. The persons listed as signers on said signature card [Herbert Pike, Ezra Rapport, Brad Paul and Chui Mun Hsieh (Susan)] are authorized to endorse, on behalf of the San Francisco Bay Restoration Authority, any checks or other Items payable to the organization or its order; to deposit such checks and other items Into the account(s) with or without such endorsement; to negotiate any of such checks or other Items for cash without depositing them into the accounts if approved by the Bank and to direct withdrawals from the account(s) by check drawn on the account(s) or otherwise, including withdrawals to anyone who is an authorized signer.
- C. The San Francisco Bay Restoration Authority agrees that the Treasurer of this organization is authorized to open one or more additional bank account(s) at a future date, and in such event the Bank may add additional bank account(s) to same signature card, provided that the authorized signers on the additional bank account(s) are the same persons listed as authorized signers on this signature card. All of the resolutions herein shall apply with equal force and effect to such additional bank account(s).
- D. The San Francisco Bay Restoration Authority hereby ratifies and confirms the acts of Its officers, agents and/or employees in heretofore opening the account(s) with the Bank together with any acts performed In relation thereto.

Passed and adopted this 19th day of March, 2014.

John Gioia
Vice Chair

Attest:

Frederick Castro
Clerk of the Governing Board

Resolution 4

Authorizing Establishment of Checking Account with Bank of the West

I certify that I am the Clerk of the Governing Board of the San Francisco Bay Restoration Authority, a regional entity established pursuant to California Government Code Sections 66700, et seq.; the foregoing is a copy of a resolution adopted by the Governing Board of said organization on March 19, 2014; Herbert Pike is the Treasurer of said organization; the signature card signed on _____, 2014 by said officer of the organization is the signature card contemplated by the foregoing resolution; all of the signatures appearing for authorized signers on the signature card referenced by said resolution are those of the persons authorized to withdraw funds in accordance with said resolution until such authority is revoked by giving written notice to the Bank signed by authorized officers of this organization; and, these resolutions are still in force and are unmodified.

Frederick Castro
Clerk of the Governing Board

Date

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Resolution 5

Authorizing Establishment of Trading Account with TD Ameritrade

Whereas, the San Francisco Bay Restoration Authority (Authority) was created as a regional public entity pursuant to the San Francisco Bay Restoration Authority Act at California Government Code Sections 66700, et seq. (Act); and

Whereas, pursuant to the Act, the Authority may use staff provided by ABAG to perform functions on behalf of the Authority, and

Whereas, ABAG has offered, and the Governing Board has accepted, ABAG acting as fiscal agent for the Authority and appointment of ABAG's Finance Director as the Treasurer of the Authority and the incumbent for that position is Herbert Pike, and

Whereas, pursuant to the Act, the Authority may solicit and accept gifts, fees, grants, and allocations from public and private entities, and

Whereas, the Authority may receive donations in the form of stocks, bonds, debentures, notes, evidences of indebtedness and other securities, and

Whereas, such donations must be deposited into a brokerage account and immediately liquidated, and

Whereas, Pike recommends that a brokerage account be opened with TD Ameritrade and that ABAG's Executive Director (incumbent, Ezra Rapport), Deputy Executive Director, (incumbent, Brad Paul) and the Assistant Finance Director of ABAG [incumbent, Chui Mun Hsieh (Susan)] be signatories on the TD Ameritrade brokerage account.

Resolution 5

Authorizing Establishment of Trading Account with TD Ameritrade

Now Therefore be it Resolved, the Governing Board of the San Francisco Bay Restoration Authority:

The following officers of the Association of Bay Area Governments, the fiscal agent for San Francisco Bay Restoration Authority, Executive Director (Ezra Rapport), Deputy Executive Director (Brad Paul), Finance Director (Herbert Pike) and Assistant Finance Director, [Chui Mun Hsieh (Susan)], or any two of them, are hereby fully authorized and empowered to open a brokerage account, transfer, endorse, sell, assign, set over, and deliver any and all shares of stock, bonds, debentures, notes, evidences of indebtedness, or other securities (including short sales) now or hereafter standing in the name of or owned by the San Francisco Bay Restoration Authority, to purchase, stocks, bonds, debentures, notes, evidences of indebtedness, and other securities (on margin or otherwise), and to make execute, and deliver any and all written instruments necessary or proper to effectuate the authority hereby conferred.

Passed and adopted this 19th day of March, 2014.

John Gioia
Vice Chair

Attest:

Frederick Castro
Clerk of the Governing Board

Resolution 5

Authorizing Establishment of Trading Account with TD Ameritrade

I hereby certify I am the Clerk of the Governing Board of the San Francisco Bay Restoration Authority (Authority) duly organized and existing under the laws of the State of California of the United States of America, and that the foregoing is a true copy of a resolution duly adopted by the Governing Board of the Authority at a meeting held on March 19, 2014, at which a quorum was present and acting throughout and that such resolution has not been rescinded or modified and is in full force and effect.

I further certify that the authority thereby conferred is consistent with the San Francisco Bay Restoration Authority Act, California Government Code Section 667000 et seq. under which the Authority was created and is operating.

Frederick Castro
Clerk of the Governing Board

Date

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To: Governing Board, San Francisco Bay Restoration Authority
Fr: Kenneth Moy, Legal Counsel
Dt: March 14, 2014
Re: Report on Status of Ballot Advisors and Work Products

Summary and Requested Action: Election counsel has been retained and has been working with staff. All tasks assigned to election counsel have been completed with a tax opinion requested through election counsel due this week. We request authorization for a contract with NBS for technical services for pre – election work at \$10,000. Option post – election tasks are available as detailed below (optional tasks total can \$257,500 over a five year period).

Report: Pursuant to Governing Board authorization at its January 29 meeting, Remcho, Johnson and Purcell has been retained as election counsel to the Authority. The Conservancy’s senior staff counsel, Amy Roach and I are coordinating the work of election counsel with the Authority’s volunteer staff. At this point, we have focused on the possible geographies of a special tax, the availability of exemptions, timing for the ballot measure and coordination of tasks. At this point all tasks assigned to election counsel have been completed.

We have also requested a tax opinion from Caplan and Drysdale through the Remcho firm and it is expected this week.

At the direction of the Governing Board, ABAG negotiated a contract with NBS to coordinate with county tax assessors/recorders in connection with the special tax measure. The cost of such services is based on an hourly rate and capped at \$10,000. At that time, the need for post – election coordination with county tax assessors/recorders became apparent.

NBS proposes providing one – time, post – election services for commencing and documenting the processes for application of the tax and ensuring a smooth billing process in all nine counties on an hourly rate basis and capped at \$20,000. This service is optional and is at the discretion of the Authority.

NBS also proposes providing annual tax administration services that include data gathering, database maintenance, calculation of the levy and submission to the counties, and a levy report in compliance with law. The annual fee for this service is \$47,500. This service is optional and is at the discretion of the Authority which can exercise that option on an annual basis for a maximum of 5 years.

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MEMORANDUM

DATE: March 13, 2014

TO: Governing Board
San Francisco Bay Restoration Authority

FROM: Sam Schuchat
Executive Officer
State Coastal Conservancy

SUBJECT: Decisions and documents needed to proceed with ballot measure

Introduction

By the end of May 2014, the San Francisco Bay Restoration Authority will make a series of judgments and decisions culminating in either adoption of a resolution placing a revenue measure on Bay Area ballots in November 2014 or a decision not to do so. For the convenience of the Governing Board, this memo summarizes threshold questions and discretionary ballot measure terms. A list of resolutions and other documents needed to place the measure on county ballots is also provided. From your discussion at the March 19 Governing Board meeting, we look forward to learning what additional information the Governing Board needs staff to assemble for its April and May meetings.

Threshold questions

- 1. Is there a viable geographic area encompassing all or a portion of the nine Bay Area counties in which at least two-thirds of the voters in November 2014 are likely to vote in favor of a Restoration Authority parcel tax measure?**
- 2. Should the Restoration Authority place a measure on the ballot with the current level of support from public agencies, elected officials, media, environmental, business, labor and other community groups?**
- 3. Should the Restoration Authority place a measure on the ballot with the current status of funding for ballot costs?**
- 4. Should the Restoration Authority place a measure on the ballot with the current status of external campaign readiness?**

Discretionary terms of ballot measure

1. Should the measure encompass the entirety of all nine Bay Area counties or a smaller area? (Proposed for discussion and tentative conclusion by the Governing Board at its March 19 meeting. See memo for Agenda Item #10.)

2. Can or should the measure offer exemptions to senior citizens or others? (Proposed for discussion and tentative conclusion by Governing Board at its March 19 meeting. See memo for Agenda Item #10.)

3. What tax rate should the measure provide for? Should the rate be flat or variable based upon such factors as number of parcels under one ownership or inflation? (Proposed for discussion and tentative conclusion by Governing Board at its April 23 meeting, with possible adjustment to basic rate following completion of tracking poll.)

4. Should the measure provide for the option to issue of revenue anticipation notes or bonds? (Proposed for discussion and tentative conclusion by Governing Board at its April 23 meeting.)

5. Should the duration of the measure be 10 or 14 years? (Proposed for discussion and decision by Governing Board at its May 28 meeting following completion of tracking poll.)

Resolutions and other documents needed for measure placement

<i>Document needed</i>	<i>Source</i>	<i>Status</i>
Ballot measure resolution	Ballot advisors, staff and Save The Bay, subject to Gov. Bd. approval	In preparation; form for review at Apr. 23 GB meeting
Consolidation resolution	Ballot advisors, staff and Save The Bay, subject to Gov. Bd. approval	In preparation; form for review at Apr. 23 GB meeting
Impartial analysis	Ballot advisors, staff and Save The Bay, subject to Gov. Bd. approval and revision by Santa Clara County counsel	In preparation; form for review at Apr. 23 GB meeting
Arguments in favor	External campaign	In preparation; form for review at May 28 GB meeting



MEMORANDUM

DATE: March 13, 2014

TO: San Francisco Bay Restoration Authority Governing Board

FROM: Amy Hutzell
San Francisco Bay Area Conservancy Program
State Coastal Conservancy

SUBJECT: Revisions to Draft Expenditure Plan, examples of projects and map

ATTACHMENTS:

- Attachment #1: Revised Draft Expenditure Plan reflecting comments from the Bay Area Council and the Sierra Club
- Attachment #2: Revised Draft Expenditure Plan edited by the Citizens Committee to Complete the Refuge
- Attachment #3: Letter from Mr. Bob Berman
- Attachment #4: Revised list of examples of potential projects that may be eligible for funding
(Example Project Map to be distributed at March 19 Governing Board meeting)

Background

In the latter half of 2013, the Governing Board first discussed the need for an expenditure plan that outlines potential uses of parcel tax revenue, would be used in outreach, and would appear in voter pamphlets, solicited input from its Advisory Committee, and then, at its November 20 meeting, approved a Draft Expenditure Plan (DEP) with the expectation of finalizing it when the Governing Board considers the entire ballot measure and resolution in late Spring 2014. Over the ensuing months, staff received suggestions from stakeholders for improvements to the DEP and is now recommending revision of the DEP to incorporate many of these suggestions.

Staff Recommendations for Improvements to the DEP

Attachment #1 to this memo is a red-lined version of the DEP reflecting recommendations to address comments from the Bay Area Council (BAC) and the Sierra Club. The revisions in this version include using the term “integrated” in the heading for the program that provides for use of revenue for flood management related to Bay restoration projects, add limiting provisions to the component of the public access and education program addressing education about the Bay, adding a priority for projects that have a plan for ongoing stewardship and monitoring, and prohibiting the use of revenue for political advocacy.

Attachment #2 is a different red-lined version of the DEP provided to the Restoration Authority by the Citizens Committee to Complete the Refuge (the Citizens Committee) just as this memo was being drafted. On March 10, the Clerk of the Board forwarded this version and the Citizens Committee’s cover letter to the Governing Board and staff. The revisions proposed by the Citizens Committee include language intended to clarify the purpose of the revenue measure and the criteria to be used for disbursing funds, to highlight the importance of funding ongoing project monitoring and maintenance, and to ensure that new public trails are designed to also protect sensitive wildlife.

Attachment #3 consists of a letter sent by Mr. Bob Berman of Solano County to Sup. Caldwell and recently provided to the rest of the Governing Board and staff. Mr. Berman suggests that a percentage of receipts from each county be spent in that county and that the expenditure plan identify the specific projects that may be funded.

Staff recommends that the Governing Board approve the revisions to the DEP shown in Attachments #1 and #2, with the following exceptions:

- a. Change the proposed sentence in Attachment #2, A. Summary to “To meet that objective, in 2008, the State of California established the San Francisco Bay Restoration Authority, whose purpose is to raise and allocate resources for the restoration, enhancement, protection, and enjoyment of wetlands and wildlife habitats in the San Francisco Bay and along its shoreline.” This proposed revision is taken from the enabling legislation.
- b. In Section B.4.b. regarding public access and education, preserve flexibility by approving changes to this section as proposed in Attachment #1, but not those proposed in Attachment #2.
- c. In Section C.3.a. regarding allocation criteria and community benefits, approve language that synthesizes the intent of subsection vii as proposed in both Attachment #1 and Attachment #2 as follows: “C.3.a.vii Incorporate monitoring, maintenance and stewardship to ensure the most efficient and effective strategies for restoration and achievement of intended benefits.”
- d. Incorporate the proposed additions in Attachment #2, Section 3, but instead of a list of three bulleted items, write as one sentence to save space.

Staff recommends that the Governing Board discuss Mr. Berman's suggestions at its March 19 meeting and provide guidance about how to proceed.

Staff also recommends that the Governing Board approve use of the attached list of "Examples of Projects Potentially Eligible for Restoration Authority Funding" (Attachment #4). This list has been significantly expanded to incorporate projects identified during an intensive outreach effort in January and February 2014. A map corresponding to the list will be provided at the March 19 Governing Board meeting.

Next Steps

Upon approval by the Governing Board, an integrated revised version of the DEP, example project list and map will be distributed to the Governing Board, Advisory Committee and others for further use in outreach and will be posted on the Restoration Authority website. The recently engaged ballot advisors will analyze the DEP as part of the ballot measure and their recommendations will be provided to the Governing Board. The final expenditure plan will be subject to Governing Board approval at the time that it adopts a ballot measure resolution.

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Note: This draft document reflects discussions to-date among stakeholders regarding potential expenditure priorities for a regional Restoration Authority revenue measure. It is intended to serve as a focus for continuing discussions leading up to formulation of a ballot measure and expenditure plan by the Restoration Authority. Nothing in this draft document should be construed to signify language that may or may not appear on a ballot measure or supporting campaign materials.

SAN FRANCISCO BAY SAFE, CLEAN WATER, POLLUTION PREVENTION, HABITAT RESTORATION, FLOOD PROTECTION AND SHORELINE ACCESS EXPENDITURE PLAN

A. Summary

Over the last century, we have had a massive impact on the Bay with landfill and toxic pollution. It is not too late to reverse what we've done and restore the Bay for future generations. The San Francisco Bay Safe, Clean Water, Pollution Prevention, Habitat Restoration, Flood Protection and Shoreline Access parcel tax ("Measure") is estimated to generate approximately \$15,000,000 per year to support these goals.

The purpose of this measure is to help reverse the damage that has been done to the Bay by removing pollution, restoring wildlife habitat, enhancing creek outlets and wetlands, preserving clean water, protecting shoreline communities, and increasing trails and public access to San Francisco Bay. These efforts will help protect the Bay's wildlife and existing shoreline communities and infrastructure from the impacts of storms, high tides, and sea level rise.

Part B of this Expenditure Plan ("Plan") outlines four programs for cleaning up, enhancing and restoring the San Francisco Bay. Part C of the Plan contains provisions for community oversight, accountability and public involvement.

B. Program Descriptions

This Measure will fund Bay restoration across the nine-county Bay Area. The restoration work accomplished by this Measure will achieve the goals laid out in the program areas described below.

1. Safe, Clean Water and Pollution Prevention Program

The purpose of this Program is to remove pollution, trash and harmful toxins from the Bay to provide clean water for fish, birds, wildlife, and people.

- a. Improve water quality by reducing pollution and engaging in restoration activities, protecting public health and making fish and wildlife healthier.

- b. Reduce pollution levels through shoreline cleanup and trash removal from San Francisco Bay.
- c. Restore wetlands that provide natural filters and remove pollution from the Bay's water.
- d. Clean and enhance creek outlets where they flow into San Francisco Bay.

2. Vital Fish, Bird and Wildlife Habitat Program

The purpose of this Program is to significantly improve wildlife habitat that will support and increase vital populations of fish, birds, and other wildlife in and around San Francisco Bay.

- a. Enhance the San Francisco Bay National Wildlife Refuge, shoreline parks and open space preserves, and other protected lands in and around the Bay, providing expanded and improved habitat for fish, birds and mammals.
- b. Protect and restore wetlands and other Bay and shoreline habitats to benefit wildlife, including shorebirds, waterfowl and fish.
- c. Provide for stewardship, maintenance and monitoring of habitat restoration projects in and around the Bay, to ensure their ongoing benefits to wildlife and people.

3. Natural Integrated Flood Protection Program

The purpose of this Program is to use natural habitats to help protect communities along the Bay's shoreline from the risks of severe coastal flooding caused by storms and high water levels in the Bay.

- a. Provide nature-based flood protection through wetland and habitat restoration along the Bay's edge and at creek outlets that flow to the Bay.
- b. Build and improve flood protection levees that are a necessary part of wetland restoration activities, in order to protect existing shoreline communities and infrastructure.

4. Shoreline Public Access and Education Program

The purpose of this Program is to enhance the quality of life of Bay Area residents, including those with disabilities, through safer and improved

public access and educational opportunities, as part of and compatible with wildlife habitat restoration projects in and around San Francisco Bay.

- a. Construct new, repair existing and/or replace deteriorating public access trails, signs, and related facilities along the shoreline and manage these public access facilities.
- b. As a limited component of pollution prevention, habitat restoration, flood protection, and public access projects, provide education about the health of the Bay in order to protect natural resources and encourage community engagement.

C. Administrative Provisions

1. Funds will be administered by the San Francisco Bay Restoration Authority

The revenue raised by the Measure for the purposes described in this Plan will be administered by the San Francisco Bay Restoration Authority (“Authority”) and an interest-bearing account shall be created to hold funds. The Authority is a regional entity created by the California legislature in 2008 to “raise and allocate resources for the restoration, enhancement, protection, and enjoyment of wetlands and wildlife habitats in San Francisco Bay and along its shoreline” (Government Code Sections 66700 *et seq.*). The Authority can undertake projects along the shorelines of the nine counties touching the Bay (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties), including the shorelines of San Francisco Bay, San Pablo Bay, Carquinez Strait, Suisun Bay, and most of the Northern Contra Costa County Shoreline. The Restoration Authority Governing Board is made up primarily of local elected officials from each region of the Bay Area.

2. Accountability and Public Oversight

The Authority shall make every effort to ensure accountability, transparency, and public involvement in its operations.

- a. The Authority will commission an independent annual audit of its revenue and expenditures and will also prepare an annual report on past and upcoming activities and publish an annual financial statement.
- b. The Authority has appointed a community-based Advisory Committee to provide advice on all aspects of its activities, to ensure maximum

benefit, value and transparency for safe, clean water, pollution reduction, habitat restoration, flood protection and public access in and around the Bay. Advisory Committee meetings will be announced in advance and will be open to the public. The responsibilities of this committee include:

- Advising the Restoration Authority Governing Board.
 - Making recommendations regarding expenditure priorities.
 - Reviewing Plan expenditures on an annual basis to ensure they conform to the Plan.
 - Reviewing the annual audit and report prepared by the Governing Board, describing how funds were spent.
- c. All actions, including decisions about selecting projects for funding, will be made by the Authority in public meetings with proper advance notice and with meeting materials made available in advance to the public.

3. Additional Allocation Criteria and Community Benefits

The Authority shall ensure that the revenue generated by the Measure is spent in the most efficient and effective manner possible, consistent with serving the public interest and in accordance with existing law and this Plan.

- a. The Authority shall give priority to projects that:
- i. Have the greatest positive impact on the Bay as a whole, in terms of clean water, wildlife habitat and beneficial use to Bay Area residents.
 - ii. ~~Provide for~~Contribute to geographic distribution across the region.
 - iii. Increase impact value by leveraging state and federal resources as well as public/private partnerships.
 - iv. Serve economically disadvantaged communities.
 - v. Benefit the economy of the region, including local workforce development, employment opportunities for Bay Area residents, and nature-based flood protection for critical infrastructure and existing shoreline communities.
 - vi. Work with local organizations and businesses to engage youth and young adults and assist them in gaining skills related to natural resource protection.

~~vi~~.vii. Have a plan for ongoing stewardship and monitoring, to ensure projects achieve their intended benefits.

~~vii~~.viii. Meet the selection criteria of the Coastal Conservancy's San Francisco Bay Area Conservancy Program and are consistent with the San Francisco Bay Conservation and Development Commission's coastal management program and with the San Francisco Bay Joint Venture's implementation strategy.

b. The Restoration Authority Governing Board shall conduct one or more public meetings annually to gain public input on selection of project grants to expend revenues generated by the Measure.

c. The Authority may accumulate revenue over multiple years so that sufficient funding is available for larger and long-term projects. All interest income shall be used for the purposes identified in this Plan.

d. No funds generated by the Measure shall be used for political advocacy.

d. No more than 5% of the revenue generated by this measure and provided to the Authority may be used by the Authority to administer the projects funded under this Plan.

e. Examples of potential projects eligible for funding may be found at www.sfbayrestore.org.

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November 26, 2013

Citizens Committee to Complete the Refuge
Recommended Revisions

Note: This draft document reflects discussions to-date among stakeholders regarding potential expenditure priorities for a regional Restoration Authority revenue measure. It is intended to serve as a focus for continuing discussions leading up to formulation of a ballot measure and expenditure plan by the Restoration Authority. Nothing in this draft document should be construed to signify language that may or may not appear on a ballot measure or supporting campaign materials.

**SAN FRANCISCO BAY SAFE, CLEAN WATER, POLLUTION PREVENTION,
HABITAT RESTORATION, FLOOD PROTECTION AND SHORELINE ACCESS
EXPENDITURE PLAN**

A. Summary

Over the last century, we have had a massive impact on the Bay with landfill, [diking of wetlands](#) and toxic pollution. It is not too late to reverse what we've done and restore the Bay for future generations. [To meet that objective, in 2008, the State of California enacted The San Francisco Bay Restoration Authority Act, permitting funding for restoration through a regional parcel tax approved by voters.](#) The San Francisco Bay Safe, Clean Water, Pollution Prevention, Habitat Restoration, Flood Protection and Shoreline Access parcel tax ("Measure") is estimated to generate approximately \$15,000,000 per year to support these goals.

The purpose of this measure is to help reverse the damage that has been done to the Bay by removing pollution, restoring wildlife habitat, enhancing creek outlets and wetlands, preserving clean water, protecting shoreline communities, and increasing trails and public access to San Francisco Bay. These efforts will help protect the Bay's wildlife and existing shoreline communities and infrastructure from the impacts of storms, high tides, and sea level rise.

Part B of this Expenditure Plan ("Plan") outlines four programs for cleaning up, enhancing and restoring the San Francisco Bay. Part C of the Plan contains provisions for community oversight, accountability and public involvement.

B. Program Descriptions

This Measure will fund Bay restoration across the nine-county Bay Area. The restoration work accomplished by this Measure will achieve the goals laid out in the program areas described below.

1. Safe, Clean Water and Pollution Prevention Program

The purpose of this Program is to remove pollution, trash and harmful toxins from the Bay to provide clean water for fish, birds, wildlife, and people.

- a. Improve water quality by reducing pollution and engaging in restoration activities, protecting public health and making fish and wildlife healthier.
- b. Reduce pollution levels through shoreline cleanup and trash removal from San Francisco Bay.
- c. Restore wetlands that provide natural filters and remove pollution from the Bay's water.
- d. Clean and enhance creek outlets where they flow into San Francisco Bay.

2. Vital Fish, Bird and Wildlife Habitat Program

The purpose of this Program is to significantly improve wildlife habitat that will support and increase vital populations of fish, birds, and other wildlife in and around San Francisco Bay.

- a. Enhance the San Francisco Bay National Wildlife Refuge^s, shoreline parks and open space preserves, and other protected lands in and around the Bay, providing expanded and improved habitat for fish, birds and mammals.
- b. Protect and restore wetlands and other Bay and shoreline habitats to benefit wildlife, including shorebirds, waterfowl and fish.
- c. Provide for stewardship, maintenance and monitoring of habitat restoration projects in and around the Bay, to ensure their ongoing benefits to wildlife and people.

3. Natural Flood Protection Program

The purpose of this Program is to use natural habitats to help protect communities along the Bay's shoreline from the risks of severe coastal flooding caused by storms and high water levels in the Bay.

- a. Provide nature-based flood protection through wetland and habitat restoration along the Bay's edge and at creek outlets that flow to the Bay.
- b. Build and improve flood protection levees that are a necessary part of wetland restoration activities, in order to protect existing shoreline communities and infrastructure.

4. Shoreline Public Access and Education Program

The purpose of this Program is to enhance the quality of life of Bay Area residents, including those with disabilities, through safer and improved public access and educational opportunities, as part of and compatible with wildlife habitat restoration projects in and around San Francisco Bay.

- a. Construct new, repair existing and/or replace deteriorating public access trails, signs, and related facilities along the shoreline and manage these public access facilities.
- b. Provide education materials for public access trails, such as kiosks and display boards, about the importance of restoration and the health of the Bay in order to protect natural resources and encourage community engagement.
- c. Ensure that new public access trails encouraging public enjoyment of the Bay are designed to also protect the needs of sensitive wildlife.

C. Administrative Provisions

1. Funds will be administered by the San Francisco Bay Restoration Authority

The revenue raised by the Measure for the purposes described in this Plan will be administered by the San Francisco Bay Restoration Authority (“Authority”) and an interest-bearing account shall be created to hold funds. The Authority is a regional entity created by the California legislature in 2008 to “raise and allocate resources for the restoration, enhancement, protection, and enjoyment of wetlands and wildlife habitats in San Francisco Bay and along its shoreline” (Government Code Sections 66700 *et seq.*). The Authority can undertake projects along the shorelines of the nine counties touching the Bay (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties), including the shorelines of San Francisco Bay, San Pablo Bay, Carquinez Strait, Suisun Bay, and most of the Northern Contra Costa County Shoreline. The Restoration Authority Governing Board is made up primarily of local elected officials from each region of the Bay Area.

2. Accountability and Public Oversight

The Authority shall make every effort to ensure accountability, transparency, and public involvement in its operations.

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- a. The Authority will commission an independent annual audit of its revenue and expenditures and will also prepare an annual report on past and upcoming activities and publish an annual financial statement.

- b. The Authority has appointed a community-based Advisory Committee to provide advice on all aspects of its activities, to ensure maximum benefit, value and transparency for safe, clean water, pollution reduction, habitat restoration, flood protection and public access in and around the Bay. Advisory Committee meetings will be announced in advance and will be open to the public. The responsibilities of this committee include:
 - Advising the Restoration Authority Governing Board.
 - Making recommendations regarding expenditure priorities.
 - Reviewing Plan expenditures on an annual basis to ensure they conform to the Plan.
 - Reviewing the annual audit and report prepared by the Governing Board, describing how funds were spent.

- c. All actions, including decisions about selecting projects for funding, will be made by the Authority in public meetings with proper advance notice and with meeting materials made available in advance to the public.

3. ~~Additional~~ Allocation Criteria and Community Benefits

The Authority shall ensure that the revenue generated by the Measure is spent in the most efficient and effective manner possible, consistent with serving the public interest and in accordance with existing law and this Plan.

The law establishing the Restoration Authority states that an eligible project shall do at least one of the following:

- Restore, protect, or enhance tidal wetlands, managed ponds, or natural habitats on the San Francisco Bay shoreline.

- Build or enhance shoreline levees or other flood management features that are part of a project to restore, enhance or protect tidal wetlands, managed ponds, or Bay shoreline natural habitats.

- Provide or improve public access or recreational amenities that are part of a project to restore, enhance or protect tidal wetlands, managed ponds, or Bay shoreline natural habitats.

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The law further states that in awarding grants, the Authority shall give priority to projects that, to the greatest extent possible, meet the selection criteria of the Coastal Conservancy's San Francisco Bay Area Conservancy Program and are consistent with the San Francisco Bay Conservation and Development Commission's coastal management program and with the San Francisco Bay Joint Venture's implementation strategy.

- a. In addition to meeting the requirements above, the Authority shall give priority to projects that:
- i. Have the greatest positive impact on the Bay as a whole, in terms of clean water, wildlife habitat and beneficial use to Bay Area residents.
 - ii. Provide for geographic distribution across the region.
 - iii. Increase impact value by leveraging state and federal resources as well as public/private partnerships.
 - iv. Serve economically disadvantaged communities.
 - v. Benefit the economy of the region, including local workforce development, employment opportunities for Bay Area residents, and nature-based flood protection for critical infrastructure and existing shoreline communities.
 - vi. Work with local organizations and businesses to engage youth and young adults and assist them in gaining skills related to natural resource protection.
 - ~~vii. Meet the selection criteria of the Coastal Conservancy's San Francisco Bay Area Conservancy Program and are consistent with the San Francisco Bay Conservation and Development Commission's coastal management program and with the San Francisco Bay Joint Venture's implementation strategy.~~
 - vii. Incorporate monitoring and maintenance to ensure the most efficient and effective strategies for restoration, and ongoing benefits to wildlife and people.
- b. The Restoration Authority Governing Board shall conduct one or more public meetings annually to gain public input on selection of project grants to expend revenues generated by the Measure.
- c. The Authority may accumulate revenue over multiple years so that sufficient funding is available for larger and long-term projects. All interest income shall be used for the purposes identified in this Plan.

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November 26, 2013

- d. No more than 5% of the revenue generated by this measure and provided to the Authority may be used by the Authority to administer the projects funded under this Plan.
- e. Examples of potential projects that could be eligible for funding may be found at www.sfbayrestore.org.

Bob Berman
250 West K Street
Benicia, Ca 94510
bob@nicholsberman.com

February 28, 2014

Mr. Keith Caldwell
Napa County Board of Supervisors
1195 Third Street, Suite 310
Napa, CA 94599

Subject: San Francisco Bay Restoration Authority

Dear Supervisor Mr. Caldwell

I am writing to you in your capacity as the North Bay representative on the San Francisco Bay Restoration Authority Governing Board. I am writing to you in regard to the parcel tax ballot measure under consideration by the Restoration Authority.

First let me state that as a resident of Solano County, who has been involved in local environmental issues for more than 30 years, I fully understand the need to develop a dependable source of funding for wetland restoration in the San Francisco Bay area. I support the Restoration Authority's efforts to place a parcel tax on the ballot to provide this essential funding.

I have reviewed the draft expenditure plan (dated November 26, 2013) of the Restoration Authority and do have some concerns with the proposed wording. My main concern is that as currently written the expenditure plan does not give voters of the Bay Area the assurance and confidence that the revenue will be spent wisely and fairly in the nine-county area. As it is currently written I have concerns that voters in Solano County, especially those who live a distance away from the Bay, will not have the confidence and assurance that Solano County will receive its fair share of the funding raised.

Two suggestions that I would make in regard to the expenditure plan:

- The draft expenditure plan says that the allocation of funding "provide for geographic distribution across the region". This is inadequate for me. The expenditure plan shall state that a percentage of the money raised in each of the nine counties will be spent in that county. Perhaps this does not have to be on a yearly basis but at least it should be over the life of the fund.
- The expenditure plan needs to identify the specific projects that may be funded. The draft expenditure plan provides "examples of potential projects eligible for funding". "Examples" does not provide the voters assurance that the revenue will be spent on worthwhile projects. I believe voters need more assurance as to the projects that will be funded by this measure.

Thank you for your consideration of the above. I am available by telephone, email, or at an in-person meeting to further discuss my concerns regarding the tax ballot measure.

Yours truly

Bob Berman

CC: Linda Seifert
CC: Erin Hannigan

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Examples of projects anticipated to be eligible for Restoration Authority grants.

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
<i>Peninsula and South Bay</i>			
Candlestick Point - Yosemite Slough	San Francisco	Completion of restoration and park improvements (entry, parking, signs, and trails), monitoring of restored wetlands, and operation and maintenance of wetlands and visitor amenities	California State Parks Foundation
China Basin	San Francisco	Design and construction of a new soft shoreline to create habitat, improve public access, and protect the park from sea level rise.	Port of San Francisco
Crissy Field Educational Programs	San Francisco	Environmental education programs for students of all ages at the Crissy Field Center. The Center offers place-based exploration that focuses on the interaction between humans and nature and makes use of the natural and cultural resources of the restored Crissy Field wetland and the Tennessee Hollow watershed.	Golden Gate National Parks Conservancy, National Park Service, Presidio Trust
Heron's Head Park	San Francisco	Design and construction of a living, natural shoreline to protect Heron's Head park from erosion and sea level rise, create habitat enhancements and protect public access; expansion of the Port's existing habitat education and outreach program for K-12 graders on Bay habitat and natural history; and removal of a creosote-pile pier in the waters to the north side of Heron's Head Park, to improve wildlife habitat.	Port of San Francisco
Islais Creek	San Francisco	Design and construction of shoreline improvements to support habitat creation, protect against erosion and remove creosote piles.	Port of San Francisco
Pier 70 - Slipways Park	San Francisco	Design and construction of a new 4-acre shoreline and park area, including natural habitat areas, living shoreline, wetlands, and public access areas.	Port of San Francisco
Pier 70 - Crane Cove Park	San Francisco	Design and construction of Phase 2 of a future 9-acre park (4-acre Phase 1 funded). Improvements include shoreline restoration, habitat creation, bay fill removal and public access.	Port of San Francisco of San Francisco
Tennessee Hollow	San Francisco	Restoration of a vibrant, contiguous, and diverse mosaic of native plant communities (freshwater marsh, freshwater meadow, and riparian) and wildlife habitat at the edge of the Bay in the Presidio, just upstream from Crissy Field; creation of hiking trails; and education, public engagement, and community stewardship opportunities at the edge of a major urban center.	Presidio Trust, National Park Service, Golden Gate National Parks Conservancy
Warm Water Cove Park	San Francisco	Design and construction of a 2-acre expanded park, including new wildlife habitat, public access, and shoreline protection.	Port of San Francisco

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
Bair Island	San Mateo	Restoration of 188 acres of tidal wetlands on Inner Bair Island in Redwood City, enhancement of upland transition habitat, and provision of public access amenities including trails, signs, observation platforms, and a visitor's kiosk.	San Francisco Bay National Wildlife Refuge, Ducks Unlimited, Peninsula Open Space Trust
Coyote Point	San Mateo	Enhancement of sandy beach habitat and public access facilities.	County of San Mateo
East Palo Alto Shoreline	San Mateo	Restoration and maintenance of shoreline habitat and construction, management, and operation of public access facilities.	Midpeninsula Regional Open Space District, City of East Palo Alto
South Bay Salt Pond Restoration Project: Ravenswood	San Mateo	Upcoming project elements at Ravenswood include: wetland restoration of almost 900 acres, pond habitat enhancements for waterbirds, flood protection for adjacent communities, and new trail connections and interpretive features. The South San Francisco Bay Salt Pond Restoration Project is the largest wetland restoration project on the west coast of the United States, working to restore 15,100 acres of former industrial salt ponds. Project activities include restoration and enhancement of wetlands, construction of flood protection, construction of public access and interpretive features, including Bay Trail segments, and monitoring and studies in support of adaptive management.	San Francisco Bay National Wildlife Refuge
Don Edwards San Francisco Bay National Wildlife Refuge	San Mateo, Santa Clara	Operation and maintenance of critical levees and associated water control structures on the pond system in the southern reach of San Francisco Bay in order to provide wildlife habitat and public recreation and protect low-lying communities from flooding due to levee failures, storm events, and sea level rise.	San Francisco Bay National Wildlife Refuge
Lower San Francisquito Creek	San Mateo, Santa Clara	Ecosystem restoration, flood protection and recreation enhancement at the mouth of San Francisquito Creek, including planning and construction of the SAFER project (Strategy to Advance Flood protection, Ecosystems, and Recreation along the Bay) for the Menlo Park and East Palo Alto Shorelines.	San Francisquito Creek Joint Powers Authority
San Jose Bay Trail	Santa Clara	Completion of the Bay Trail through the City of San Jose, in conjunction with large-scale wetlands restoration in the South Bay Salt Ponds. Completion of missing Bay Trail segments would link the Peninsula to the East Bay and provide, perhaps via two separate routes, an alternative commute option and opportunities for hiking and wildlife viewing.	City of San Jose, San Francisco Bay National Wildlife Refuge
South Bay Salt Pond Restoration Project: Alviso	Santa Clara	Upcoming project elements in the Alviso Pond Complex include: over 700 acres of wetland restoration in the Mountain View area, restoration of over 1,400 acres of wetlands in Alviso to improve fish habitat and water quality, enhancements to over 250 acres of wetlands in the Milpitas area, and new trails and interpretive features. The South San Francisco Bay Salt Pond Restoration Project is the largest wetland restoration project on the west coast of the United States, working to restore 15,100 acres of former industrial salt ponds. Project activities include restoration and enhancement of wetlands, construction of flood protection, construction of public access and interpretive features, including Bay Trail segments, and	San Francisco Bay National Wildlife Refuge, Santa Clara Valley Water District

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
		monitoring and studies in support of adaptive management.	
South San Francisco Bay Shoreline Project	Santa Clara	Construction of a 3.8 mile tidal flood protection levee to protect the community of Alviso and the San Jose-Santa Clara Regional Wastewater Facility, which services 1.4 million residents and businesses in Silicon Valley; restoration, enhancement and monitoring of 2,800 acres of wetlands; and improvement of public access, including completion of the Bay Trail spine. Future feasibility studies will assess other at-risk areas in Santa Clara County, namely Palo Alto, Mountain View, and Sunnyvale.	U.S. Army Corps of Engineers; Santa Clara Valley Water District; State Coastal Conservancy
East Bay			
Alameda Creek Fisheries	Alameda	Restoration and enhancement of creek mouth habitats for birds, fish, water quality, and flood protection in this regionally significant watershed.	Alameda County Flood Control and Water Conservation District; Alameda Creek Alliance
Alameda Point Restoration	Alameda	Management of endangered least tern colony, restoration of shoreline areas, including wetland, beach and dune, and extension of trail to restored shoreline areas.	East Bay Regional Park District
Coyote Hills	Alameda	Restoration of marsh, seasonal wetlands, and endangered wildlife and infrastructure, and improvement of public access, including Bay Trail segments.	East Bay Regional Park District
Eden Landing Ecological Reserve	Alameda	Operation and maintenance of critical levees and associated water control structures on the pond system on the Hayward shoreline south of the San Mateo Bridge in order to provide wildlife habitat and public recreation and protecting low-lying communities from flooding due to levee failures, storm events, and sea level rise.	Calif. Department of Fish and Wildlife
Franks Tract	Alameda	Restoration of diked baylands to wetlands to benefit endangered species and other wildlife.	Hayward Area Recreation and Park District
Hayward Regional Shoreline	Alameda	Restoration of shoreline bird habitat, enhancement of endangered California least tern and salt marsh harvest mouse habitat, improvement of water quality and circulation within the wetlands, and restoration of failing shoreline levees.	East Bay Regional Park District, Hayward Area Recreation and Park District
Hayward Shoreline	Alameda	Improvements to the levees around the Oliver Salt Ponds just north of the San Mateo Bridge to reduce overtopping and flooding of western snowy plover habitat; improvements to the Bay Trail from the Hayward Shoreline Interpretive Center to Johnson's Landing to provide year-round access; and improvements to the levees near Hayward Landing to protect Triangle Marsh and prevent flooding of the adjacent landfill.	Hayward Area Recreation and Park District
Lower Sausal Creek	Alameda	Restoration and enhancement of tidal wetland habitat at the mouth of Sausal Creek and along the shoreline of the Alameda Channel at Fruitvale Bridge Park, including restoration of habitats for wildlife and water quality, improvements to public access and wildlife viewing opportunities, stabilization of eroding shoreline, public outreach and education, volunteer stewardship, and long-term monitoring and maintenance.	City of Oakland, Friends of Sausal Creek

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
Martin Luther King Jr. Regional Shoreline	Alameda	Installation and maintenance of trash collection facilities near the mouths of East, Elmhurst and Damon Creeks to improve wildlife habitat and water quality.	East Bay Regional Park District
McLaughlin Eastshore State Park – Albany Beach	Alameda	Enhancement of Albany Beach by expanding beach, dune and wetlands, establishment of intertidal habitat, stabilization of eroding shoreline, improvement of water quality, and improvement of shoreline access to restored areas.	East Bay Regional Park District
McLaughlin Eastshore State Park- Berkeley Brickyard	Alameda	Rehabilitation of Berkeley Brickyard area by removing imported fill and soil contaminants, stabilizing eroding shoreline, establishing new coastal scrub and prairie, and providing shoreline access to restored areas.	East Bay Regional Park District
McLaughlin Eastshore State Park - Berkeley North Basin Strip	Alameda	Rehabilitation of Berkeley North Basin Strip and daylighting near mouth of Schoolhouse Creek, stabilization of eroding shoreline, planting of natural turf and riparian vegetation, and improvement of public access to restored areas.	East Bay Regional Park District
McLaughlin Eastshore State Park – Emeryville Crescent	Alameda	Improvements to Eastshore State Park along Powell Street (the northern edge of the Emeryville Crescent), including a new bioswale to filter rain and runoff before it enters the Bay and improved opportunities for public access and wildlife viewing.	City of Emeryville, East Bay Regional Park District
Oakland Gateway Shoreline	Alameda	Restoration of eroding shoreline, removal of contaminated Bay fill, improvement of water quality, enhancement of tidal wetlands, establishment of Bay-upland transitional areas, and development of public access to restored areas.	East Bay Regional Park District
Oakport Project	Alameda	Creation of tidal wetlands and enhancement of the existing seasonal wetlands for wildlife.	City of Oakland
Oro Loma Marsh	Alameda	Reconstruction of seasonal wetlands and adjoining uplands into a treatment wetland and upland ecotone for cleaning treated wastewater and demonstrating adaptation strategies related to sea level rise, water quality protection, and infrastructure sustainability.	Oro Loma Sanitary District, East Bay Dischargers Authority
Oyster Bay Regional Shoreline	Alameda	Restoration of tidal marsh areas, prevention of shoreline erosion, protection of Bay water quality, and creation of public access to restored areas.	East Bay Regional Park District
Point Emery	Alameda	Protection of natural habitats and trail access at Point Emery using natural shoreline protection methods to reduce erosion and undercutting of the park and trail.	City of Emeryville
South Bay Salt Pond Restoration Project: Eden Landing	Alameda	Upcoming project elements at Eden Landing include: restoration of over 2,200 acres of wetlands between Old Alameda Creek and the Alameda Creek Flood Control Channel, construction of innovative flood protection elements, and completion of the Bay Trail. The South San Francisco Bay Salt Pond Restoration Project is the largest wetland restoration project on the west coast of the United States, working to restore 15,100 acres of former industrial salt ponds. Project activities include restoration and enhancement of wetlands, construction of flood protection, construction of public access and interpretive features, including Bay Trail segments, and	Calif. Dept. of Fish and Wildlife, Alameda County Flood Control and Water Conservation District

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
		monitoring and studies in support of adaptive management.	
Bay Point Regional Shoreline	Contra Costa	Restoration of habitat for the endangered Delta Smelt, creation of transitional areas to filter runoff, and provision of shoreline public access to restored areas.	East Bay Regional Park District
Big Break Regional Shoreline - Oakley	Contra Costa	Protection and enhancement of habitat for the threatened California Black Rail and Giant Garter Snake, restoration of wetlands and coastal prairie, and shoreline public access to restored areas.	Delta Science Center; East Bay Regional Park District
Brooks Island, Richmond	Contra Costa	Restoration and expansion of Caspian Tern nesting area, installation of protective fencing, and development of viewing areas away from nesting sites.	East Bay Regional Park District
Chelsea Wetlands	Contra Costa	Restoration of tidal marsh and floodplain habitat functions for wildlife and flood protection at the mouth of Pinole Creek in Hercules. Restoration of transition area between the tidal flood plain and the Pinole Creek riparian corridor.	Ducks Unlimited, Contra Costa County Flood Control and Water Conservation District
Dutch Slough	Contra Costa	Restoration of tidal wetlands to benefit fish and wildlife at the edge of the Delta on the eastern Contra Costa shoreline, including construction of associated levees to provide flood protection, and construction of public trails.	Calif. Dept. of Water Resources, Calif. Dept. of Fish and Wildlife
East Antioch Creek Marsh Restoration	Contra Costa	Restoration, enhancement and monitoring of degraded wetlands at the mouth of East Antioch Creek.	Contra Costa County Flood Control and Water Conservation District, City of Antioch
Lower Pinole Creek Restoration	Contra Costa	Enhancement of flood protection, restoration of riparian and fisheries habitat, improvement of water quality, and improvement of recreational opportunities at the mouth of Pinole Creek.	Contra Costa Resource Conservation District; City of Pinole, Contra Costa County Flood Control and Water Conservation District
Lower Walnut Creek Restoration	Contra Costa	Enhancement and restoration of wetlands and riparian habitat at the mouth of Walnut Creek to provide flood protection, improve fish passage, and enhance recreational opportunities, including construction of a creekside trail.	Contra Costa County Flood Control and Water Conservation District
Lower Wildcat Creek	Contra Costa	Restoration at the mouth of Wildcat Creek channel, removal of barriers to fish passage, and improvement of public access to restored areas.	East Bay Regional Park District, Contra Costa County Flood Control and Water Conservation District
Martinez Regional Shoreline	Contra Costa	Completion of marsh restoration to stabilize and restore the rapidly eroding "shark bite" marsh and protect water quality.	East Bay Regional Park District

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
Miller-Knox, Richmond	Contra Costa	Enhancement of beach, restoration of tidal lagoon and drainage, stabilization of eroding shoreline, and improvements to public access.	East Bay Regional Park District
North Richmond Shoreline - San Pablo Marsh	Contra Costa	Preservation and enhancement of San Pablo Marsh, improvement of California Clapper Rail habitat, removal of imported fill, stabilization of eroding shoreline, establishment of upland-Bay transitional areas, and development of public access for wildlife viewing and education.	East Bay Regional Park District, Contra Costa County Flood Control and Water Conservation District
Pacheco Marsh Restoration	Contra Costa	Restoration of tidal wetland areas, reestablishment of habitat for sensitive wildlife, and creation of public access and interpretation opportunities. Adjacent to Lower Walnut Creek Restoration.	Contra Costa County Flood Control and Water Conservation District, Muir Heritage Land Trust, East Bay Regional Park District
Point Isabel, Richmond	Contra Costa	Protection and enhancement of Hoffman marsh by stabilizing eroding shorelines, removal of contaminated fill, enhancement of upland/Bay transitional areas, protection of Bay water quality, and development of public access to restored areas.	East Bay Regional Park District
Point Pinole Regional Shoreline - Breuner Marsh	Contra Costa	Restoration of wetlands and prairie at Breuner Marsh, protection of endangered California Clapper Rail and Salt Marsh Harvest Mouse habitat, and creation of public access to restored areas. Development of a San Francisco Bay Interpretive Center, with interpretive exhibits and hands-on educational programs at the restored Breuner Marsh.	East Bay Regional Park District
Point Molate, Richmond	Contra Costa	Restoration of the shoreline, enhancement of the largest eel grass population in San Francisco Bay, stabilization of eroding shorelines, removal of Bay fill, and development of public access to restored areas.	East Bay Regional Park District
Point Pinole Regional Shoreline - Lower Rheem Creek	Contra Costa	Realignment and restoration at the mouth of Rheem Creek, connecting it with restored Breuner Marsh.	East Bay Regional Park District, Contra Costa County Flood Control and Water Conservation District
Western Stege Marsh Restoration Program	Contra Costa	Restoration of tidal marsh and enhancement of adjacent upland habitat for clapper rail and other resident and migratory species.	University of California Berkeley Environmental Health and Safety
North Bay			
Benicia Shoreline	Solano	Restoration, management and monitoring of wetlands and beach habitats, protection of adjacent existing infrastructure, installation and management of public trails, and protection of wetlands and Bay from urban stormwater.	City of Benicia
Cullinan Ranch	Solano	Restoration of 1,500 acres near Vallejo, including open water areas for fish and other aquatic species, reuse of dredged sediment to create wetlands habitat for salt marsh harvest mice, enhanced public access opportunities, safer vehicle access off of Highway 37, levees to protect Highway 37 from flooding, and monitoring and management of restored	San Pablo Bay National Wildlife Refuge, Ducks Unlimited

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
		wetlands.	
Rush Ranch	Solano	Restoration, management and monitoring of wetlands and other shoreline habitat, including the mouth of Spring Branch Creek, and installation and management of public trails.	Solano Land Trust
Suisun Marsh	Solano	Enhancement of marshes within Suisun Marsh to benefit waterfowl and shorebirds.	Calif. Department of Fish and Wildlife, Suisun Resource Conservation District
Strip Marsh Enhancement	Solano, Sonoma	Establishment of improved water circulation in the marshes to the south of Highway 37 along the north edge of San Pablo Bay between Port Sonoma at the Petaluma River to Mare Island in Vallejo, in order to improve habitat for wildlife, improve water quality, and reduce mosquito production.	San Pablo Bay National Wildlife Refuge
Lower Napa River Wetlands	Napa, Solano	Enhancement of tidal marshes and managed wetlands on the east side of the lower Napa River, improvement of public access including new trails and interpretive elements, creation of bird islands, installation of water control structures, and monitoring and operation along the Lower Napa River, including Mare Island and Vallejo waterfront, American Canyon south to the Solano County line, and between Green Island Road and north along the tidal Napa River.	Calif. Dept. of Fish and Wildlife, Napa County Regional Park and Open Space District, City of American Canyon.
Napa-Sonoma Marshes	Napa	Stewardship, maintenance, and monitoring of restored and enhanced wetlands within the Napa-Sonoma Marshes on the west side of the lower Napa River to improve water quality and habitat values for endangered species, fish waterfowl, shorebirds, and other wildlife.	Calif. Department of Fish and Wildlife
Elderly Island and South Wetlands Opportunity Area	Napa	Development of a long-term management plan for the 45 acre Elderly Island wetland, monitoring and enhancement of the 2,000 acre South Wetland Opportunity Area, and implementation of the Napa County Youth Ecology Corps Program which aims to train young adults in natural resource management. Crews would work on invasive species management and habitat enhancement projects to enhance the resilience of tidal wetland habitat and buffer against sea level rise.	Napa County Flood Control and Water Conservation District
Lower Petaluma River	Sonoma	Enhancement of wetlands to provide habitat for fish and wildlife, completion of trail segments, and provision of water access for non-motorized boats at the mouth of the Petaluma River.	Friends of the Petaluma River, City of Petaluma, Calif. Dept. of Fish and Wildlife
Sears Point	Sonoma	Restoration of 955 acres of tidal wetlands, enhancement of 1,350 acres of adjacent uplands and seasonal wetlands, and provision of the County's premiere access point to the Bay with construction of 2.5 miles of the Bay Trail. Ecological and infrastructure benefits include habitat restoration, flood protection for Highway 37 and the SMART railroad, and improved water quality entering the Bay.	Sonoma Land Trust, Ducks Unlimited

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
Skaggs Island Restoration	Sonoma	Restoration of the 3,300 acre Skaggs Island (a former military base) and the adjacent 1,100 acre Haire Ranch to wetlands to benefit endangered species and other wildlife; creation of recreational trails and public access for wildlife viewing.	San Pablo Bay National Wildlife Refuge, Ducks Unlimited, National Resources Conservation Service
Sonoma Creek Wetlands	Sonoma	Enhancement of 400 acres of degraded tidal wetland habitat at the mouth of Sonoma Creek to simultaneously improve water quality, reduce mosquito production, enhance habitat, reduce costs, and provide public outreach and education.	Audubon California; San Pablo Bay National Wildlife Refuge
Viansa Winery Wetlands	Sonoma	Enhancement of 90 acres of freshwater wetland habitat along lower Sonoma Creek, and improvements to water management infrastructure, enabling the winery to provide waterbird habitat longer into the summer, particularly during dry years. Complementary public access loop trails provided on the earthen berms and interpretive panels to highlight wildlife and habitat.	San Pablo Bay National Wildlife Refuge, Ducks Unlimited, Viansa Winery
Petaluma Marsh	Marin, Sonoma	Monitoring of existing and restored wetlands habitat in what is the largest historic wetlands in San Francisco Bay, and enhancement of upland refuge habitat to provide high tide refuge for wildlife and allow for adaptation to sea level rise.	Marin Audubon Society, Calif. Dept. of Fish and Wildlife
Aramburu Island	Marin	Restoration of a native oyster reef along the shoreline at Aramburu Island.	Audubon California
Bahia Wetlands	Marin	Monitoring and management of 400 acres of new marsh plain, seasonal wetland, and 35-40 acre transition zone and upland habitat.	Marin Audubon Society
Bel Marin Keys Wetlands	Marin	Design and implementation of tidal restoration in Novato, using dredged sediment to raise elevations prior to breaching, construction of a levee to protect neighboring communities from flooding, and completion of Bay Trail segments.	State Coastal Conservancy
Bothin Marsh	Marin	Creation of transitional high marsh along the back edge of Bothin Marsh by re-using dredged sediment from Coyote Creek to improve habitats and increase shoreline resiliency to sea level rise.	Marin County Flood Control District, Marin County Parks
Creek to Bay Trash Reduction Projects	Marin	Installation and maintenance of trash collection facilities near the mouths of creeks in storm drains that service high trash generation land uses (e.g. industrial, commercial, and transportation stations) to improve wildlife habitat and water quality and to prevent the flow of trash from watersheds to the San Francisco Bay.	Marin County Stormwater Pollution Prevention Program, City of San Rafael
Lower Corte Madera Creek	Marin	Enhancements to existing marshes along Corte Madera Creek and implementation of sea level rise adaptation measures by beneficially re-using dredged sediment from the lower reach of Corte Madera Creek.	Marin County Flood Control District
Lower Gallinas Creek	Marin	Improvements to replace 2.0 miles of aging coastal levees and enhancements to wetland habitats to protect the Santa Venetia community from flooding, provide for sea level rise adaptation, beneficially re-use creek sediment, reduce impacts from flood control maintenance, and improve recreation including navigation.	Marin County Flood Control District

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
Lower Miller Creek/McInnis Marsh	Marin	Reconnection of Gallinas and Miller Creek with restored wetlands to provide habitats for threatened and endangered species, improve flood protection capacity and sediment conveyance efficiencies, increase transitional estuarine habitats, and contribute to sea level rise adaptation.	Marin County Parks, Marin County Public Works, Las Gallinas Valley Sanitary District
Madera Bay Park	Marin	Protection and restoration of tidal marsh habitat by removing fill and providing refuge for the California clapper rail and provision of environmentally sensitive public access.	Marin Audubon Society
Novato Creek Baylands	Marin	Implementation of a natural flood protection approach to reduce flooding, increase sea level rise resiliency and increase tidal wetland and other wetland habitat along lower Novato Creek	Marin County Flood Control District and Friends of Novato Creek
Richardson Bay	Marin	Demonstration of sand/gravel bay beach designs to combat wind-wave shoreline erosion as part of sea level rise adaptation efforts. Protection of one of the largest eelgrass beds in San Francisco Bay to provide food and shelter for fish and invertebrates and feeding grounds for migratory waterbirds.	Marin County Flood Control District, Marin County Parks, City of Mill Valley, Audubon California
Sausalito Eelgrass Preserve	Marin	Protection of important eelgrass habitat and shoreline in the City of Sausalito, restoration of tidal marsh along the shoreline and enhancement of the shoreline edge as habitat and public park.	Marin Audubon Society
Simmons Slough Seasonal Wetlands	Marin	Enhancement of seasonal wetlands for birds and other wildlife and monitor progress of enhancement work.	Marin Audubon Society
Tiscornia Marsh Restoration Project	Marin	Creation of high tide refuge habitat for Clapper Rail which inhabit the marsh. Improvements to public access on the levee top.	Marin Audubon Society
Baywide Projects			
Shoreline Clean-Up	Baywide	Support for Coastal Clean-up Day at sites around the Bay shoreline, to reduce the amount of trash in the Bay.	Coastal Commission, Save The Bay, cities and counties, others
Community-Based Restoration and Stewardship	Baywide	On-the-ground restoration projects, completed with volunteer labor, that create buffer areas adjacent to wetlands, re-establish native plants to provide food and cover for wildlife, and increase the resilience of habitats. Projects will engage students and community members, include monitoring and management of newly planted sites, and provide educational opportunities. Sites include Hamilton Wetlands in Novato, San Pablo Bay National Wildlife Refuge, Eden Landing Ecological Reserve in Hayward, Martin Luther King, Jr. Regional Shoreline In Oakland, and other wetland sites around the Bay.	Save The Bay, Point Blue – Students and Teachers Restoring a Watershed, and other organizations and volunteer groups
Youth Leadership Development	Baywide	Engagement of teenagers and young adults in restoration and clean-up activities, with opportunities for leadership development, job training, and education.	Conservation Corps Chapters, Save The Bay, Audubon California, The Bay Institute, and other organizations

PROJECT	COUNTY	PROJECT DESCRIPTION	LEAD ORGANIZATIONS
Invasive Spartina Project	Baywide	Coordinated effort to eradicate invasive cordgrass from San Francisco Bay (which impacts wildlife habitat and flood protection) and restore and enhance native wetland plants.	Invasive Spartina Project; State Coastal Conservancy; U.S. Fish and Wildlife Service
Creosote Piling Removal	Baywide	Removal of creosote pilings in San Francisco Bay which are leaching chemicals and negatively impacting fish and wildlife and replacement with native habitat for herring spawning.	NOAA Fisheries, State Coastal Conservancy, Ports, Cities
Living Shorelines: Oyster and Eelgrass Restoration	Baywide	Restoration of eelgrass and oyster beds to provide shoreline protection from waves and erosion while providing habitat for wildlife and improving water quality.	State Coastal Conservancy, San Francisco State University, U.C. Davis, NOAA Fisheries, other organizations
Studies to Assess and Improve Management Decisions	Baywide	Assessment of water quality, wildlife, and physical changes in the Bay, in order to assess the success of restoration and clean-up activities, apply lessons learned to future projects, and prioritize restoration activities. Examples of studies include: winter waterbird surveys, fish and wildlife surveys, aerial and satellite habitat mapping, water quality surveys, and hydrodynamic and sediment monitoring and modeling.	U.S. Fish and Wildlife Service, Calif. Department of Fish and Wildlife, Point Blue, Audubon California, San Francisco Bay Bird Observatory, San Francisco Estuary Institute, universities, other organizations



Resolution 6

Authorizing entry into a Joint Powers Agreement with the State Coastal Conservancy and the Association of Bay Area Governments

Whereas, the San Francisco Bay Restoration Authority (Authority) was created as a regional public entity pursuant to the San Francisco Bay Restoration Authority Act at California Government Code Sections 66700, et seq. (Act); and

Whereas, the Act at California Government Code Section 66704(k) authorizes the Authority to enter into joint powers agreements pursuant to the Joint Exercise of Powers Act at California Government Code Sections 6500, et seq.; and

Whereas, the Authority has reviewed the Joint Powers Agreement, Proposed Recitals & Terms, March 19, 2014 and determined that the Authority would achieve costs savings as well as other benefits from entry into a joint powers agreement with the State Coastal Conservancy (Conservancy) and the Association of Bay Area Governments (ABAG).

Now Therefore Be It Resolved, that the Governing Board of the San Francisco Bay Restoration Authority hereby:

- A. The San Francisco Bay Restoration Authority (“Authority”) authorizes its Chair and Vice-Chair to enter into a joint powers agreement with the State Coastal Conservancy and the Association of Bay Area Governments in substantial conformance with the terms set forth in the Joint Powers Agreement, Proposed Recitals & Terms, March 19, 2014 (JPA).
- B1. The Conservancy and ABAG shall, to the extent allowed by law, defend and indemnify the Authority for claims arising out of their performance under the JPA.
Or
- B2. The indemnification term of the joint powers agreement shall provide for the Authority to purchase liability insurance and for the Authority to indemnify ABAG and the Conservancy once it is able to purchase the insurance, with the Conservancy and ABAG agreeing to indemnify the Authority prior to the Authority’s purchase of insurance.
Or
- B3. As between the Authority and ABAG, ABAG shall, to the extent allowed by law, defend and indemnify the Authority for claims arising out of ABAG’s performance under the JPA. For all third party claims arising out of the parties’ performance under the JPA that are not covered by ABAG’s defense and indemnity obligation and for all defense costs and liabilities that are not covered by ABAG’s defense and indemnity obligation, the parties agree that each shall be

Resolution 6

Authorizing entry into a Joint Powers Agreement with the State Coastal Conservancy and the Association of Bay Area Governments

responsible for liability and defense costs arising out of its performance under the JPA.

- C. The Authority has been fully informed in writing about its attorneys' responsibilities in avoiding the representation of adverse interests without the consent of their clients, understands the potential for adverse legal interests, and consents to the potential conflicts of interest raised by Conservancy staff attorneys providing legal advice to the Authority pursuant to the joint powers agreement.
- D. The Authority hereby ratifies and confirms the acts of Its officers, agents and/or employees in heretofore executing the joint powers agreement together with any acts performed In relation thereto.

Passed and adopted this 19th day of March, 2014.

John Gioia
Vice Chair

Attest:

Frederick Castro
Clerk of the Governing Board



Date: March 11, 2014

To: Governing Board
San Francisco Bay Restoration Authority

From: Karen McDowell
San Francisco Estuary Partnership

Subject: **Authorize Funds and Identify Key Questions for Tracking Poll**

Summary

A tracking poll conducted in early May would provide important information to the Governing Board prior to the May 28th meeting, when a final decision is likely to be made for a 2014 ballot measure.

The poll will be a short tracking poll which will ask standard tracking questions (i.e. Do you feel that things in the Bay Area are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?), along with testing the 75 word ballot measure question and one or two variables. The variables that could be tested include price (\$9 - \$14) and duration (10 or 14 years).

Staff has issued an RFQ to the polling firms that were used for previous Restoration Authority polls and will provide materials and a recommendation for a polling firm at the meeting.

Recommended Action

Staff requests that the Governing Board approve the polling firm (materials to be provided at the meeting), authorize staff to enter into an agreement to spend up to \$25,000 to for the tracking poll, and make a recommendation for the variables to be tested in the tracking poll.

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MEMORANDUM

DATE: March 12, 2014

TO: Governing Board
San Francisco Bay Restoration Authority

FROM: Amy Hutzell
San Francisco Bay Area Conservancy
State Coastal Conservancy

SUBJECT: Appointment of an additional Advisory Committee member

Attachment: Roster of existing Advisory Committee members

Staff recommends that the Governing Board appoint Arthur Feinstein, who would represent the three Bay Area Sierra Club chapters. The addition of Mr. Feinstein to the Advisory Committee would expand the range and depth of its expertise in Bay wetland issues and experience with planning for Bay restoration. The Governing Board's Committee on the Advisory Committee, Councilmember Foust and Supervisor Gioia, have been consulted about this proposed appointment.

The following is a short biography for Mr. Feinstein:

Arthur Feinstein has worked on wetland issues--local, state and federal--for the last thirty years. Mr. Feinstein has a BA in biology from Reed College and over the years has held many leadership positions in wetland protection and restoration, including the following:

- Conservation Chair, President, and Executive Director (for 12 years) of the Golden Gate Audubon Society;
- Program Coordinator for the Citizens Committee to Complete the Refuge, during which time he worked on federal legislation to expand the boundaries of the San Francisco Bay National Wildlife Refuge by approximately 20,000 acres;
- Founding member of the Campaign to Save California Wetlands, a statewide wetlands advocacy organization created to rebut the Gingrich Congress' attack on the Clean Water Act;
- Participant in Governor Wilson's Wetlands Consensus group and an active member of both the Management and Wetlands Committees of the San Francisco Estuary Project (now called the Estuary Partnership) from its inception to its successful conclusion and is currently on the board of Friends of the Estuary;

- Chairman of the National Audubon Society's National Wetlands Campaign Advisory Committee; and
- Chair of the National Association of Joint Venture Management Boards and Chair of the San Francisco Bay Joint Venture.

Awards conferred upon Mr. Feinstein include the Clean Water Network's 30-Year Heroes Award celebrating the 30th Anniversary of the Clean Water Act and a Bay Champion Award from the National Audubon Society.

Mr. Feinstein earned a BA in biology from Reed College and currently serves as Chair of the San Francisco Bay Joint Venture's Government Affairs Committee, Conservation Chair of the San Francisco Bay Chapter of the Sierra Club, and board member of the Citizens Committee to Complete the Refuge.



**San Francisco Bay
Restoration Authority**

ADVISORY COMMITTEE

Updated January 30, 2014

Steve Abbors	General Manager, Mid-Peninsula Regional Open Space District
Josh Arce	Executive Director, Brightline Defense Project
Dion Aroner	Partner, Aroner, Jewel & Ellis Partners
Mitch Avalon	Founding Chair, Bay Area Flood Protection Agencies Association
John Coleman	Executive Director, Bay Planning Coalition
Joshua Collins	Chief Scientist, San Francisco Estuary Institute
Grant Davis	General Manager, Sonoma County Water Agency
Chris Elias	Deputy Operating Officer for Watersheds, Santa Clara Valley Water District
Ben Field	Executive Director, South Bay Labor Council
Pete Figueiredo	Financial Secretary, Operating Engineers Local #3
John Frawley	President and Chief Executive Officer, The Bay Institute
Casey Fromson	Government Affairs Officer, Caltrain Modernization Program, San Mateo County Transit District
Larry Goldzband	Executive Director, San Francisco Bay Conservation and Development Commission
Zeke Grader	Executive Director, Pacific Coast Federation of Fishermen's Associations
Beth Huning	Coordinator, San Francisco Bay Joint Venture
Jerry Kent	East Bay Regional Park District (retired)
David Lewis	Executive Director, Save San Francisco Bay Association
Sally Lieber	Consultant
Andrea Mackenzie	General Manager, Santa Clara County Open Space Authority
Mike Mielke	Vice President, Environmental Programs and Policy, Silicon Valley Leadership Group
Richard Mitchell	Director of Planning and Building, City of Richmond
Anne Morkill	Project Leader, San Francisco Bay National Wildlife Refuge Complex
Cynthia Murray	President and CEO, North Bay Leadership Council
Douglas Overman	Executive Vice President for External Affairs Programs, Golden Gate National Parks Conservancy
Bruce Raful	Proprietor, Raful & Associates
John Rizzo	Trustee, San Francisco City College
Patrick Rutten	Southwest Regional Supervisor, NOAA Restoration Center
Sarah Rose	Chief Executive Officer, California League of Conservation Voters
Richard Sinkoff	Director of Environmental Programs and Planning, Port of Oakland
Bob Spencer	Economic Consultant
Renee Spent	Regional Biologist, Western Region, Ducks Unlimited (on leave)
Laura Thompson	Manager, San Francisco Bay Trail Project, Association of Bay Area Govts.
Jordan Wellwood	Director, Richardson Bay Audubon Center & Sanctuary
Kate White	California State Transportation Agency
Scott Wilson	Acting Manager, Bay-Delta Region, Department of Fish and Game
Bruce Wolfe	Executive Officer, San Francisco Regional Water Quality Control Board
Jim Wunderman	President and Chief Executive Officer, Bay Area Council