



# Governing Board

## DRAFT SUMMARY MINUTES

Wednesday, July 28, 2010  
12:00 p.m. to 2:00 p.m.

Meeting Location:  
California State Coastal Conservancy  
1330 Broadway, 11<sup>th</sup> Floor Conference Room  
Oakland, California 94612

For additional information, please contact:  
Clerk of the Governing Board, (510) 464 7913

Agenda and attachments available at:  
[www.sfbayrestore.org](http://www.sfbayrestore.org)

### 1. Call to Order

Sam Schuchat, Chair, called the meeting to order at about 12:06 p.m.

A revised agenda was distributed.

### 2. Roll Call

Frederick Castro, Clerk, reported that five of seven members were present. A quorum of the Governing Board was present.

Present were Sam Schuchat, Rosanne Foust, John Gioia, John Sutter, Phil Ting. Absent were Dave Cortese and Charles McGlashan.

Staff members present were Ezra Rapport, ABAG Deputy Executive Director, for Henry Gardner; Kenneth Moy, ABAG Legal Counsel; and Herb Pike, ABAG Finance Director.

### 3. Public Comment

There was no public comment.

### 4. Announcements

Schuchat introduced Melannie Denninger, Project Specialist, California State Coastal Conservancy, and Karen McDowell, Environmental Planner, San Francisco Estuary Partnership, who have been assigned to provide staff support to the Authority. Schuchat acknowledged Moira McEnespy, Program Manager, California State Coastal Conservancy, for her past support of the Authority. Amy Hutzler, Program Manager, Coastal Conservancy, and Judy Kelly, Director, SFEP, continue to provide staff support.

Gioia announced that he and Kelly testified before Congress on HR 5061.

David Lewis, Director, Save The Bay, reported on developments of the Senate bill.

There were no other announcements.

## **5. Approval of Summary Minutes of April 28, 2010**

A motion to approve the summary minutes of the Governing Board meeting on April 28, 2010, was made by Sutter and seconded by Ting. The motion passed unanimously.

## **6. Organizational Matters**

### **A. Report on the Advisory Committee—Completion of Formation Update**

John Gioia, Supervisor, Contra Costa County, and Melanie Denninger, Project Specialist, San Francisco Bay Area Program, California State Coastal Conservancy, reported on the meeting of the Subcommittee on the Advisory Committee held on June 30, and the individuals nominated for appointment to the Advisory Committee.

A motion to appoint the individuals listed below to the Advisory Committee was made by Foust and seconded by Gioia.

Josh Arce, Executive Director, Brightline Defense Project  
Dion Aroner, Partner, Aroner, Jewel & Ellis  
Sally Lieber, Community Advocate  
Steve Ngo, Trustee, San Francisco City College District  
Rahul Prakash, President, Earth Aid Enterprises  
John Rizzo, Trustee, San Francisco City College District  
Laura Thompson, Manager, San Francisco Bay Trail Project  
Kate White, Executive Director, Urban Land Institute

Members discussed the nominations and the representation on the Advisory Committee. The motion passed unanimously.

Schuchat announced that letters notifying new members of their appointment to the Advisory Committee will be sent, and that a webinar to introduce the new Advisory Committee to the Authority will be scheduled.

#### **B. Report on Status of Public Opinion Polling**

Schuchat reported that the Subcommittee on the Selection of a Public Opinion Polling had selected FM3 to conduct the Authority's public opinion polling. FM3 prepared a draft survey questionnaire that was distributed to Governing Board and Advisory Board members for review and comment. The Subcommittee, Advisory Committee members, and staff, met with FM3 on July 21 to review comments.

McDowell reported that FM3 submitted a revised survey questionnaire based on comments received. The revised survey questionnaire was distributed to members.

Members discussed the purpose of the public opinion polling and reviewed the draft survey questionnaire.

Members were asked to review the revised survey questionnaire and to submit comments to McDowell by August 2. The polling was expected to be conducted beginning the first weekend in August. A report on polling data results is expected at the October meeting.

#### **C. Report on Legislation Changes to AB 2954**

Schuchat reported on developments regarding AB 2103 (Hill), legislation to clarify the ability of the Authority to place ballot measures for the region and the votes needed for passage. The legislation has passed through the Assembly and is to be reviewed by the Senate.

Members discussed the legislative language regarding aggregate votes on multiple county ballots, and benefit assessment and special tax districts.

#### **D. Preliminary Report on Bay Area Ballot Measures in 2012**

Schuchat reported on staff research related to the placement of a ballot measure for the election in November 2012.

Denninger reported on various local and state measures on the November 2010 ballot.

Members discussed the outcomes of recent local ballot measures, measures related to bay restoration and water, the timing of placing ballot measures, the election cost of a region-wide measure and funds needed to cover a region-wide election, polling data and developing an election strategy.

Members requested an analysis of county economic data.

**7. Adjournment**

Schuchat asked members to review the proposed meeting schedule for 2011 and to submit suggestions about meeting dates, times, and location at the next meeting.

The Governing Board meeting adjourned at about 12:58 p.m.

The next Governing Board meeting is on October 27, 2010.

Submitted by the Clerk of the Governing Board:  
October 22, 2010

Approved by the Governing Board:

DRAFT