



Governing Board

SUMMARY MINUTES

Wednesday, October 28, 2009
12:30 p.m. to 2:30 p.m.

Meeting Location:
Elihu M. Harris State Building
1515 Clay Street, Second Floor, Room 7, Oakland, CA 94612

For additional information, please contact:
Clerk of the Governing Board, (510) 464 7910

Summary Minutes available at:
www.sfbayrestore.org

1. Call to Order

Sam Schuchat, Chair, called the meeting to order at 12:38 p.m.

2. Roll Call

Frederick Castro, Clerk, reported that six of seven members were present. A quorum of the Governing Board was present.

Present were Sam Schuchat, Dave Cortese, Rosanne Foust, John Gioia, Charles McGlashan, John Sutter. Absent was Phil Ting.

3. Public Comment

There was no public comment.

4. Announcements

Schuchat announced a wetlands tour of projects in the East and North Bay sponsored by the San Francisco Bay Joint Venture on November 12, 2009, 10:00 a.m. to 3:00 p.m. Members were encouraged to participate.

There were no other announcements.

5. Approval of Summary Minutes of July 29, 2009

A motion to approve the summary minutes of the Governing Board meeting on July 29, 2009, was made by McGlashan and seconded by Sutter. The motion passed unanimously.

6. Presentation by San Francisco Bay Conservation and Development Commission on Experience in Building Regional Focus

Will Travis, Executive Director, San Francisco Bay Conservation and Development Commission, spoke about BCDC's formation and experience in developing a regional consensus. He described BCDC's regional oversight and membership, efforts to work with local governments and elected officials, and to develop a regional perspective. He spoke of creating a San Francisco Bay Restoration Authority "culture" to carry out a regional responsibility with a regional perspective.

Gioia commented on BCDC's effectiveness in setting aside jurisdictional interests to improve the quality of life in the San Francisco Bay Area, and in developing a regional plan for common regional interests.

Sutter commented on restoration of wetlands in view of potential flooding due to climate change. Travis responded by describing effects of restoring and managing wetlands related to sea-level rise.

7. Organizational Matters

A. Formation of Advisory Committee

Subcommittee members Gioia and Foust reported on the consideration of individuals for appointments to the Advisory Committee of the San Francisco Restoration Authority.

Members discussed legislative requirements for the formation of the Advisory Committee; the Advisory Committee's purpose, member selection and composition, terms of appointment, and meeting frequency; and submitting additional individuals for consideration.

A motion to appoint members to the Advisory Committee of the San Francisco Bay Restoration Authority was made by Gioia and seconded by McGlashan. The motion passed unanimously.

Appointed to the Advisory Committee were Steve Abbors, Cindy Chavez, Patrick Congdon, Grant Davis, Beth Huning, Ellen Johnck, Jerry Kent, David Lewis, Cynthia Murray, Bruce Raful, Curt Riffle, Patrick Rutten, Bob Spencer, Mendel Stewart, Will Travis.

Staff was directed to notify individuals of their appointment to the Advisory Committee, plan on scheduling a meeting of the Advisory Committee, and notify other nominees of their pending consideration for an appointment. The subcommittee will continue to consider other nominees for appointments.

B. Presentation by Save The Bay on Public Opinion Polling/Research Survey Results

Stephen Knight, Political Director, Save The Bay, presented findings of the public opinion polling/research survey conducted in Spring 2006 to determine voters' opinions on wetland restoration contained in its report, *Greening the Bay: Financing Wetland Restoration in the San Francisco Bay*, and recommendations in its *Funding Options Report*. He reviewed the methodology used and key questions asked, and results from other polls conducted in 2000.

Members discussed developing a survey to determine possible funding mechanisms for restoration projects, including a regional approach, modifications to the legislation creating the Authority related to the public support necessary for funding mechanisms, sales tax, and special district boundary.

C. Report on Funding Mechanisms and Expenditure of San Francisco Foundation Grant Funds to Support Public Opinion Polling/Research Survey

Judy Kelly, Director, San Francisco Estuary Partnership, reported on the award of grant funds by the San Francisco Foundation to support Public Opinion Polling/Research Survey, a proposed workplan related to the San Francisco Foundation grant funds, and the creation of a subcommittee to implement the proposed workplan.

Members discussed the implementation of the proposed workplan, other funding possibilities, and developing survey questions.

A motion to form a subcommittee and develop a workplan for the Public Opinion Polling/Research Survey was made by McGlashan and seconded by Sutter. The motion passed unanimously.

Appointed to the Public Opinion Polling/Research Survey Subcommittee were Schuchat, McGlashan, and Foust.

D. Scheduling Site Visits

Schuchat reiterated the scheduling of wetland tours of projects previously reported.

E. Selection of Authority Logo (Update)

Kenneth Moy, Legal Counsel, reported on the selection of the Authority logo. An application was submitted to the U.S. Department of Patents and Copyright for registration of the logo as the Authority's service-mark. A ninety-day vetting of the service mark with targeted notices will follow.

Members discussed having business cards with the Authority's logo. Staff will provide members with business cards.

F. Scheduling Governing Board Meetings (Update)

Schuchat announced the Authority's meeting schedule for 2010 and queried members about additional locations for the Governing Board meetings. Members discussed alternative times for meetings and suggested having one location for the Governing Board meetings.

A motion to adopt the revised Governing Board meeting schedule to show a scheduled time of 12:00 p.m. to 2:00 p.m. and the meeting location as the California State Coastal Conservancy was made by McGlashan and seconded by Foust. The motion passed unanimously.

8. Adjournment

The Governing Board meeting adjourned at 2:15 p.m.

The next Governing Board meeting is on January 27, 2010.

Submitted by the Clerk of the Governing Board
January 15, 2010

Approved by the Governing Board
January 27, 2010